Community Engagement Forum:
Maintaining Community Connections & Relationships During the COVID-19 Crisis

APRIL 29, 2020
# ACCORDS Health Equity Seminar Series Part 2

**A focus on social determinants of health**

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| 5/11/2020    | 11:00a-12:00p | Engaging Your Community While Researching the Social Determinants of Health, Part 1  
• "A Sociotechnical Infrastructure Project Improving Community Health and Social Wellbeing" | Don Nease, MD                                 |
| 5/20/2020    | 12:00-1:00p   | Engaging Your Community While Researching the Social Determinants of Health, Part 2 | Arthur McFarlane  
Population Health Analyst and Community Outreach Coordinator |

*Recorded seminars can be found on our [website](#)*

Request a Planning or Support Consultation with the Education Program
Colorado Pragmatic Research in Health
2020 NATIONAL VIRTUAL CONFERENCE
Planning for Real World Impact

August 11-12, 2020 | University of Colorado Anschutz Medical Campus | Aurora, CO

NATIONAL AUDIENCE
Clinical and translational investigators, including statisticians, dissemination & implementation scientists, health services and public health researchers, and program evaluators.

THEME
Methods, models, and measures for planning pragmatic research.

2020 TOPICS
Pragmatic trial planning using the PRECIS PRECIS-2, pragmatic research approaches and study design, rapid qualitative and mixed methods, and stakeholder engagement.

REGISTER NOW AT COPRHCN.COM

FEATURED SPEAKERS
Mike Bicocchi
Ross Brownson
Russ Glasgow
Kate Guastaferro
Amy Kilbourne
Jessica Moreau
Borsika Rebin

Funded by the Agency for Healthcare Research and Quality (AHRQ). COPHR Con is the first of a three-year national conference series on pragmatic research study design methods for clinical, translational, and public health research audiences.
COMMUNITY ENGAGEMENT & RESEARCH
WHO WE ARE & WHAT WE DO

The CCTSI CE&R Core was created by the University of Colorado Clinical and Translational Sciences Institute (CCTSI) to transform the way communities and researchers work together by building bridges between health research, clinical practice and community health initiatives.

1. Convene partnerships, encourage trust and address community health concerns.
2. Build capacity to conduct community-engaged research (CEnR).
3. Infuse community engagement throughout the translational research spectrum.
4. Facilitate the translation and dissemination of scientific discoveries into community and practice.
Community Research Liaisons (CRLs) help to build trust between community members and academic researchers by serving in several roles:

- Facilitator
- Research Assistant
- Educator
- Guardian
- Advocate
- Ambassador
- Matchmaker
PROGRAMS AND SERVICES

➤ Pilot grant funding for community-academic research partnerships
➤ Community Consults
➤ One-on-one consultation and technical assistance
➤ Guidance on working in rural, underserved and minority communities
➤ Assistance with creating engagement plans
➤ Connections through Community Research Liaisons and PACT Council
➤ Focus group facilitation and consultation

➤ Education and Training
➤ Research Readiness (new)
➤ Community Engagement in Research Forum (new)
➤ Colorado Immersion Training in Community Engagement
➤ Customized trainings in community engagement for teams
➤ Pilot grant technical assistance and coaching
WHY IT WORKS

➤ We are invested in long-term community relationships that are not project specific.
➤ We have researchers with expertise.
➤ We have trusted CRLs who help to facilitate partnerships
➤ We have clinical practices with expertise.
➤ We have diverse community voices from across Colorado.
➤ We are building a pipeline of excellence in healthcare and research workforce.
➤ We have funding and institutional support.
Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+) Communities: Connecting during COVID-19

Rocky Mountain SAGE Senior Walker Brigade
One Colorado
Servicios de La Raza

Leslie Wright, MA
She, Her, Hers
Kaiser Permanente/CCTSI
Community Research Liaison
Impact of COVID-19 on LGBTQ+ populations unknown/not being measured:

- County, state and federal COVID-19 screening forms are not collecting sexual orientation or gender identity from patients
- SOGI not available in patients’ electronic medical records
- Invisible when setting clinical practice/public health emergency response guidelines, policy, state and federal economic response
- Gender affirming surgeries postponed

Known:

- Higher rates of HIV and Cancer = compromised immune systems = increased vulnerability to COVID-19 infections.
- High rates of substances abuse and tobacco use. COVID-19 is a respiratory illness that has proven particularly harmful to smokers.
- **2018** One Colorado statewide survey
  - ~42% worry about not having enough money to pay for nutritious meals, rents or mortgages
  - ~50% of LGBQ and 75% of T reported feeling depressed, down, and/or having little pleasure or interest in doing things at least several days of the month.
Colorado LGBTQ Center Online Programming

Silver Sneakers Chair Yoga (Seniors) - Wednesdays, 10-11 a.m.

Trans Women Support Group - Thursdays, 6:30-8 p.m.

Women's Salon (Seniors) - Fridays, 9:30-10:30 a.m.

Online Trans Masculine Support Group - Fridays, 6:30-7:30 p.m.

LGBTQ+ Community COVID Relief Fund

National Resource Center
ON LGBT AGING

Prepare for COVID-19
Tips and Resources for LGBT Elders and those living with HIV
by SAGE’s National Resource Center on LGBT Aging

ONE COLORADO CONNECTS
Lesbian, gay, bisexual, transgender, and queer Coloradans
and allies are reaching out to make sure our community
has the resources and support they need in the face of
COVID-19.

Join us.
Older community members, many, are dealing with the reliving of another terrible virus that is carrying with it many of the same fears - even greater and combating loneliness in already isolated individuals. I have been reaching out individually with all on our lists that we feel we can communicate with and I have asked them to do the same.

Community leader in Chaffee County

Check-in meetings with our Lesbian Health Fund seniors project community advisory board

Sharing resources as they become available:
Much appreciated as I've not found many Spanish informative webinars about COVID-19 till now. Our communications dept shared it to our FB COVID-19 Response group and I've shared it with others on mine. Gracias. Be well and stay safe.

Community Research Liaison and program staff optional weekly check-ins
Resources

• One Colorado  https://one-colorado.org/lgbtq-resources/covid-19-resources/
• Colorado LGBTQ Center https://lgbtqcolorado.org/covid-19-resources/
• Servicios de La Raza:  https://mailchi.mp/3bbd8c07a69a/available-services-from-servicios-de-la-raza?e=efe5a571fa
• Chaffee County LGBTQ+ https://chaffeeresources.com/resource_category/lgbtq/
• The Initiative:  https://theinitiativecolorado.org/ (specifically focused and trained on helping minority, cross-disability, LGBTQ+ populations experiencing domestic/intimate partner violence)
• Trevor Project for LGBTQ+ Youth https://www.thetrevorproject.org/
• Envision:YOU conducting survey through May 1st on LGBTQ+ Mental Health in Colorado https://envision-you.wixsite.com/envision-you/covid-19

• Out Front Magazine May 6th issue focusing on LGBTQ+ mental health and substance abuse
Community Engagement in Rural San Luis Valley during COVID-19

Marlayna Martinez
San Luis Valley Community Research Liaison
What's Unique about these Challenges?

- Access to resources (food, shelter, medicine, clothing)
- Delays in information/communication
- Language Barriers
- Safety at School (child abuse/neglect)
- Safety at Work (domestic violence)
- Substance abuse
- Internet/Wi-Fi Capabilities
- Social Emotional Wellness (youth, elderly, homeless)
- Telemedicine/Telehealth (foreign)
- Polarization
# Resiliency/Strengths in the Spotlight

- Grassroots organization
- Community leaders
- Community Collaboration
- Compassion
- Adaptability
- Support of local non-profits
- Support of local businesses
- Telemedicine/Telehealth
- Common ground
Advocating & Protecting

- Shift in priorities
  - 1. Well-being and safety of community members
  - 2. Basic needs being met
  - 3. Information needed is available

- Communication
  - Continual Check-ins
  - Unscheduled
  - Multiple modalities (call/text/email/video conference)
  - No agenda, just How are you?

- Timelines
  - Dependent upon readiness/availability of community
  - Asking specifics
Innovation/Creativity

- https://sites.google.com/view/slv-covid-food-resource/home?fbclid=IwAR1j5U3NzNyZywzsj3jUjb_SqsPtbjMumEa2kJEm7c4IJP_kKdJN-mt0c

- https://www.facebook.com/slvemergency/

- https://www.facebook.com/groups/2553445661596099/

- https://slvsupportlocal.com/?fbclid=IwAR2LGPrGVxjWTs3r0X8mrNaxn5GfhmBAP1F-99SjxpHi2zu1i21ZI0

- https://vimeo.com/404331828?fbclid=IwAR2VCC2qUgrvo6_f_tENnWqalzPx_EjJ2Hge7iEkixLXjd3ZA0h64LpPJlw
Showing Up and Staying Connected

CHARLENE BARRIENTOS ORTIZ
CCTSI, COMMUNITY RESEARCH LIAISON
CHARLENE.ORTIZ@CUANSCHUTZ.EDU
Latina/o/x community

- We make up 20% of CO
  - Denver – make up 1/3 of the COVID-19 cases
- Hispanic, Latina, Latino, Latinx, Indigenous
- Native born, immigrant
- Languages
  - English
  - Spanglish
  - Spanish
  - Other
- Cultural overlay
  - Geographic area
  - Sexual orientation
  - Age
  - Gender
  - Socioeconomic position

PC: SDLR/LRYL
Need

- Access to testing
- Access to telemedicine
- Insurance
- Access to personal protective equipment – PPE
- Basic needs
  - rent
  - mortgage
  - food
  - transportation
- Keep partnerships going
- Continue to engage
- Policy

Walk the street with us into history. Get off the sidewalk.

— Dolores Huerta
Need cont.

- Impact of institutional racism to people of color
- Unemployment
- Space to
  - Express concerns
  - Navigate requests
  - How to keep community safe
- Accurate information
- Compassion
- Allies

Work on all these areas at the same time!

https://www.facebook.com/kplatinxassociation
Essential workers – Our Heros and SHEros

- Medical field
- Service industry
- Social services
- Farm workers
- TSA
- Government services
- Private
- Food industry
How do community needs impact your partnership?


- https://www.pbs.org/newshour/show/covid-19-may-not-discriminate-based-on-race-but-u-s-health-care-does?utm_source=facebook&utm_medium=pbsofficial&utm_campaign=newshour&utm_content=1586023218&fbclid=IwAR3UycVs7qGNKKpI4Sc20yLgsty5mk1n6eri0bMBoetRV1o9krmukb bxY

- Policy
- More testing
- Second wave
- Transparency
- Partnership sustainability
“A new way” vs. “new normal”

• What resources can you share?
• Check in
  • Communities are trying and have other priorities.
• Revisit partnership agreements.
• Talk about how to move forward.
Giving Grace

• CRL’s
  • Education
  • Resources
  • Navigation systems
  • Listening
  • Partnership projects
    • Reality vs project/funder deadlines
  • Show UP!
  • This time will show how strong our relationships are and presents new opportunities to build.

We do not have all the answers and community trusts us!

“The fight is never about grapes or lettuce.
It is always about people.”
César E. Chávez

https://www.facebook.com/CECSDenver