

Community Engagement Forum:

Maintaining Community Connections & Relationships During the COVID-19 Crisis

APRIL 29, 2020



Colorado Clinical and Translational
Sciences Institute (CCTSI)

UNIVERSITY OF COLORADO DENVER | ANSCHUTZ MEDICAL CAMPUS



ACCORDS

ADULT AND CHILD CONSORTIUM FOR HEALTH OUTCOMES
RESEARCH AND DELIVERY SCIENCE

UNIVERSITY OF COLORADO | CHILDREN'S HOSPITAL COLORADO

ACCORDS Health Equity Seminar Series Part 2

A focus on social determinants of health



5/11/2020 11:00a-12:00p	Engaging Your Community While Researching the Social Determinants of Health, Part 1 <ul style="list-style-type: none">"A Sociotechnical Infrastructure Project Improving Community Health and Social Wellbeing"	Don Nease, MD
5/20/2020 12:00-1:00p	Engaging Your Community While Researching the Social Determinants of Health, Part 2	Arthur McFarlane Population Health Analyst and Community Outreach Coordinator

Recorded seminars can be found on our [website](#)

Request a Planning or Support Consultation with the Education Program

Colorado Pragmatic Research in Health

2020 NATIONAL **VIRTUAL** CONFERENCE

Planning for Real World Impact

August 11-12, 2020 | University of Colorado Anschutz Medical Campus | Aurora, CO

NATIONAL AUDIENCE

Clinical and translational investigators, including statisticians, dissemination & implementation scientists, health services and public health researchers, and program evaluators.

THEME

Methods, models, and measures for planning pragmatic research.

2020 TOPICS

Pragmatic trial planning using the PRECIS PRECIS-2, pragmatic research approaches and study design, rapid qualitative and mixed methods, and stakeholder engagement.



REGISTER NOW AT COPRHCON.COM

FEATURED SPEAKERS

Mike Balocchi
Ross Brownson
Russ Glasgow
Kate Guastaferrro
Amy Kilbourne
Jessica Moreau
Borsika Rabin



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medschool.cuanschutz.edu/ACCORDS

Funded by the Agency for Healthcare Research and Quality (AHRQ). COPRH Con is the first of a three-year national conference series on pragmatic research study design methods for clinical, translational, and public health research audiences.

CULTURA
CURA

WWW.GRASP.YOUTH.ORG

SECURITY DOORS
WINDOW GUARDS
FENCES
GATES

Remember ¡SI, SE PUEDE!

Barrio Unity
Mural Project

Cesar Chavez

Non-Violence is not
inaction. It is not
discussion. It is not
for the timid or weak.
Non-Violence is hard
work. It is the willing-
ness to sacrifice.
It is the patience to
win... 3/31/27-4/23/93

Councilman:
Paul D. Lopez
GRID

The César
Chávez Peace
& Justice
Committee of
Denver
G.R.A.S.P.

COMMUNITY ENGAGEMENT & RESEARCH



Colorado Clinical and Translational
Sciences Institute (CCTSI)

UNIVERSITY OF COLORADO DENVER | ANSCHUTZ MEDICAL CAMPUS

WHO WE ARE & WHAT WE DO

The CCTSI CE&R Core was created by the University of Colorado Clinical and Translational Sciences Institute (CCTSI) to transform the way communities and researchers work together by building bridges between health research, clinical practice and community health initiatives.

1

Convene partnerships, encourage trust and address community health concerns.

2

Build capacity to conduct community-engaged research (CE&R).

3

Infuse community engagement throughout the translational research spectrum.

4

Facilitate the translation and dissemination of scientific discoveries into community and practice.



CCTSI ENGAGEMENT INFRASTRUCTURE

PACT
PARTNERSHIP OF ACADEMICIANS & COMMUNITIES FOR TRANSLATION



CCTSI Community Research Liaisons

 **trailhead**
INSTITUTE

SNOCAP
Shared Networks of Collaborative Ambulatory Practices & Partners



COMMUNITY RESEARCH LIAISONS

.. .

Community Research Liaisons (CRLs) help to build trust between community members and academic researchers by serving in several roles:

- Facilitator
- Research Assistant
- Educator
- Guardian
- Advocate
- Ambassador
- Matchmaker

PROGRAMS AND SERVICES

- ▶ Pilot grant funding for community-academic research partnerships
- ▶ Community Consults
- ▶ One-on-one consultation and technical assistance
- ▶ Guidance on working in rural, underserved and minority communities
- ▶ Assistance with creating engagement plans
- ▶ Connections through Community Research Liaisons and PACT Council
- ▶ Focus group facilitation and consultation
- ▶ **Education and Training**
 - ▶ Research Readiness (new)
 - ▶ Community Engagement in Research Forum (new)
 - ▶ Colorado Immersion Training in Community Engagement
 - ▶ Customized trainings in community engagement for teams
 - ▶ Pilot grant technical assistance and coaching



WHY IT WORKS

- We are invested in long-term community relationships that are not project specific.
- We have researchers with expertise.
- We have trusted CRLs who help to facilitate partnerships
- We have clinical practices with expertise.
- We have diverse community voices from across Colorado.
- We are building a pipeline of excellence in healthcare and research workforce.
- We have funding and institutional support.

Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+) Communities: Connecting during COVID-19



Rocky Mountain SAGE Senior Walker Brigade



Servicios de La Raza



One Colorado

Leslie Wright, MA
She, Her, Hers
Kaiser Permanente/CCTSI
Community Research Liaison

Impact of COVID-19 on LGBTQ+ populations unknown/not being measured:

- County, state and federal COVID-19 screening forms are not collecting sexual orientation or gender identity from patients
- SOGI not available in patients' electronic medical records
- Invisible when setting clinical practice/public health emergency response guidelines, policy, state and federal economic response
- Gender affirming surgeries postponed

Known:

- Higher rates of HIV and Cancer = compromised immune systems = increased vulnerability to COVID-19 infections.
- High rates of substances abuse and tobacco use. COVID-19 is a respiratory illness that has proven particularly harmful to smokers.
- **2018** One Colorado statewide survey
 - ~42% worry about not having enough money to pay for nutritious meals, rents or mortgages
 - ~50% of LGBQ and 75% of T reported feeling depressed, down, and/or having little pleasure or interest in doing things at least several days of the month.



The Alexander Foundation

OUR TRADITION IS CARING

LGBTQ+ Community COVID Relief Fund



Prepare for COVID-19

Tips and Resources for LGBT Elders and those living with HIV

by SAGE's National Resource Center on LGBT Aging



Lesbian, gay, bisexual, transgender, and queer Coloradans and allies are **reaching out** to make sure our community has the resources and support they need in the face of COVID-19.

Join us.

Colorado LGBTQ Center Online Programming

Silver Sneakers Chair Yoga (Seniors) - Wednesdays, 10-11 a.m.

Trans Women Support Group - Thursdays, 6:30-8 p.m.

Women's Salon (Seniors) - Fridays, 9:30-10:30 a.m.

Online Trans Masculine Support Group - Fridays, 6:30-7:30 p.m.

Sunday, 7:00 pm	Midtowne on the Park - ONLINE/PHONE / Online Meeting
Monday, 6:00 pm	Rainbow Group - ONLINE / PHONE / Location Temporarily Closed
Monday, 7:00 pm	Midtowne on the Park - ONLINE/PHONE / Online Meeting
Tuesday, 6:00 pm	Nine to Five - ONLINE/PHONE / Online Meeting
Wednesday, 6:00 pm	Nine to Five - ONLINE/PHONE / Online Meeting
Thursday, 6:00 pm	Courage to Change -

Reaching out, checking-in

Older community members, many, are dealing with the reliving of another terrible virus that is carrying with it many of the same fears - even greater and combating loneliness in already isolated individuals. I have been reaching out individually with all on our lists that we feel we can communicate with and I have asked them to do the same.

Community leader in Chaffee County

Check-in meetings with our Lesbian Health Fund seniors project community advisory board


Sharing resources as they become available:

Much appreciated as I've not found many Spanish informative webinars about COVID-19 till now. Our communications dept shared it to our FB [COVID-19 Response group](#) and I've shared it with others on mine. Gracias. Be well and stay safe.

Community Research Liaison and program staff optional weekly check-ins

Resources

- One Colorado <https://one-colorado.org/lgbtq-resources/covid-19-resources/>
- Colorado LGBTQ Center <https://lgbtqcolorado.org/covid-19-resources/>
- Servicios de La Raza: <https://mailchi.mp/3bbd8c07a69a/available-services-from-servicios-de-la-raza?e=efe5a571fa>
- Chaffee County LGBTQ+ https://chaffeerresources.com/resource_category/lgbtq/
- The Initiative: <https://theinitiativecolorado.org/> (specifically focused and trained on helping minority, cross-disability, LGBTQ+ populations experiencing domestic/intimate partner violence)
- Trevor Project for LGBTQ+ Youth <https://www.thetrevorproject.org/>
- Envision:YOU conducting survey through May 1st on LGBTQ+ Mental Health in Colorado <https://envision-you.wixsite.com/envision-you/covid-19>
 - Out Front Magazine May 6th issue focusing on LGBTQ+ mental health and substance abuse



Community Engagement in Rural San Luis Valley during COVID-19

Marlayna Martinez

San Luis Valley Community Research Liaison

What's Unique about these Challenges?




Access to resources (food, shelter, medicine, clothing)




Delays in information/communication




Language Barriers



Safety at School (child abuse/neglect)



Safety at Work (domestic violence)



Substance abuse



Internet/Wi-Fi Capabilities



Social Emotional Wellness (youth, elderly, homeless)



Telemedicine/Telehealth (foreign)



Polarization



Resiliency/Strengths in the Spotlight

- Grassroots organization
- Community leaders
- Community Collaboration
- Compassion
- Adaptability
- Support of local non-profits
- Support of local businesses
- Telemedicine/Telehealth
- Common ground



Advocating & Protecting

- Shift in priorities
 - 1. Well-being and safety of community members
 - 2. Basic needs being met
 - 3. Information needed is available
- Communication
 - Continual Check-ins
 - Unscheduled
 - Multiple modalities (call/text/email/video conference)
 - No agenda, just How are you?
- Timelines
 - Dependent upon readiness/availability of community
 - Asking specifics

Innovation/Creativity

- https://sites.google.com/view/slv-covid-food-resource/home?fbclid=IwAR1j5U3NxNzBywzsj3jUjb_SqsPTfbbjMumEa2KjEm7c4IJP_kKdJN-mt0c
- <https://www.facebook.com/slvemergency/>
- <https://www.facebook.com/groups/2553445661596099/>
- <https://slvsupportlocal.com/?fbclid=IwAR2LGPrGUrJqVxiWTs3r0X8mrNaxn5GfhmBAPIF-99SjqxpHi2zu1i21ZI0>
- https://vimeo.com/404331828?fbclid=IwAR2VCC2qUgrvo6_f_tENnWqalzPx_EjJ2Hge7iEkixLXjd3ZA0h64LpPJlw

Showing Up and Staying Connected

CHARLENE BARRIENTOS ORTIZ

CCTSI, COMMUNITY RESEARCH LIAISON

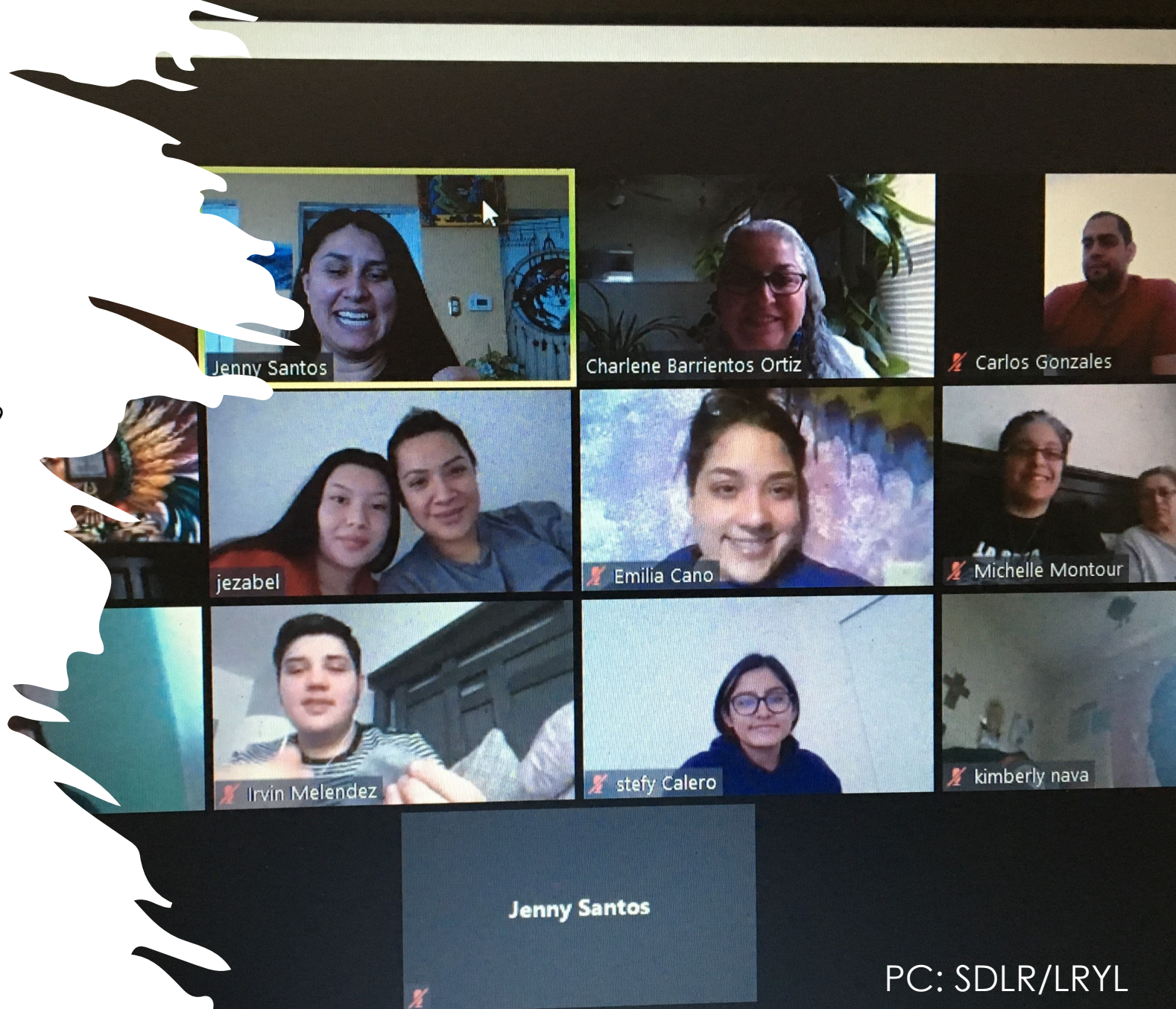
CHARLENE.ORTIZ@CUANSCHUTZ.EDU



and Translational Sciences I
COLORADO **DENVER** | **ANSCHUTZ MED**

Latina/o/x community

- We make up 20% of CO
 - Denver – make up 1/3 of the COVID-19 cases
- Hispanic, Latina, Latino, Latinx, Indigenous
- Native born, immigrant
- Languages
 - English
 - Spanglish
 - Spanish
 - Other
- Cultural overlay
 - Geographic area
 - Sexual orientation
 - Age
 - Gender
 - Socioeconomic position



PC: SDLR/LRYL

Need

- Access to testing
- Access to telemedicine
- Insurance
- Access to personal protective equipment – PPE
- Basic needs
 - rent
 - mortgage
 - food
 - transportation
- Keep partnerships going
- Continue to engage
- Policy



Need cont.

- Impact of institutional racism to people of color
- Unemployment
- Space to
 - Express concerns
 - Navigate requests
 - How to keep community safe
- Accurate information
- Compassion
- Allies

**Work on all these areas
at the same time!**



<https://www.facebook.com/kplatinxassociation>

Essential workers – Our Heros and SHERos

- Medical field
- Service industry
- Social services
- Farm workers
- TSA
- Government services
- Private
- Food industry



How do community needs impact your partnership?

- <https://www.denverpost.com/2020/04/25/latinos-coronavirus-covid19-hospitalizations-language/>
- https://denverite.com/2020/04/09/breaking-down-coronavirus-infections-in-denver-by-neighborhood/?fbclid=IwAR31xBfg2xCWlnjch9HKTC_CclRHvHBzywWnKN_XH0GMHMBVB_IcVDnL57scQ
- https://www.pbs.org/newshour/show/covid-19-may-not-discriminate-based-on-race-but-u-s-health-care-does?utm_source=facebook&utm_medium=pbsofficial&utm_campaign=newshour&utm_content=1586023218&fbclid=IwAR3UycVs7qG-NKKpl4Sc20yxLqsty5mk1n6eri0bMBoetRV1o9krmukb_bxY

- Policy
- More testing
- Second wave
- Transparency
- Partnership sustainability

“A new way” vs. “new normal”

- What resources can you share?
- Check in
 - Communities are trying and have other priorities.
- Revisit partnership agreements.
- Talk about how to move forward.



Giving Grace

- CRL's
 - Education
 - Resources
 - Navigation systems
 - Listening
 - Partnership projects
 - Reality vs project/funder deadlines
 - Show UP!
 - This time will show how strong our relationships are and presents new opportunities to build.

***We do not have all the answers
and community trusts us!***

***"The fight is never about
grapes or lettuce.***

It is always about people."

César E. Chávez

<https://www.facebook.com/CCPJCDenver>

