T1Detect Update

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T1D Education and Clinical Implementation
JDRF Research Priorities

- Global Universal Screening
- Disease Modifying Therapies
- Cell Therapies
- Improving Lives
- Training of Researchers and Clinicians
JDRF’s T1Detect Program

An Education and Awareness Program on T1D Risk Screening and Monitoring

(Rebranded in 2022)
T1Detect ≠ Mail Order Kit

Learn About Screening
Get Screened
Follow Up and Monitoring
T1Detect Goals

- Reduce incidence of diabetic ketoacidosis (DKA) at diagnosis
- Identify individuals for T1D research studies
- Expand access to FDA approved therapies
JDRF’s T1Detect Strategy Relies on a Multilevel Approach

Educate Healthcare Professionals
Educate JDRF Staff, Volunteers, and the T1D Community
Expand Clinical Pilots to Diverse Populations
Enhance Online, Digital, and Print Resources
Drive Consensus Monitoring Guidelines

All of these tactics are designed to support expanded and equitable access to screening, empower constituents, encourage clinical adoption, and accelerate global development of disease modifying therapies.
HCP Education

>2000

Healthcare Professionals received accredited education
- Conference-based strategy
- Specialty focused

>3000

Healthcare Professionals will receive accredited education
- Clinic-based strategy
- Actionable
- Primary care focus

Elements
- Accredited offerings
- Virtual and on demand
- Primary care Conferences: Screening and Staging
- Specialty care: Monitoring
- Patient Facing Materials
- Provider Toolkit
Community Education

If you or someone in your family has T1D, what is the risk of other family members getting diagnosed with T1D?

- Correct Answer
- Incorrect Answer

>3000

Staff, volunteers and constituents participated T1D Risk Screening Education
**T1Detect Pilot Clinics**

- Improve access to screening among underrepresented groups
- Demonstrate feasibility, acceptability and efficacy of T1D risk screening and monitoring in the clinical setting
- Explore diverse setting, with emphasis on primary care
- Bridge funding for clinical implementation

“Diversity [in screening] … is stagnant over past 15+ years despite increasing diversification of who is being diagnosed with T1D.”
Pilot Clinics

Activated 2 pilot sites end of FY22
Contracted with 37 additional sites in FY23
Exploring 5 additional sites
Regionalized funding support

University Hospital affiliated with Rutgers University in Newark, NJ
• Community based approach
• FTE for staff and patient navigator
• >600 individuals screened
• <5% of participants NHW
• Developing SOPs for monitoring IAb+ individuals
Consensus Monitoring Guidance:

“Consensus guidance for monitoring persons with islet autoantibody-positive pre-Stage 3 type 1 diabetes”
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T1Detect: Communication Strategy

- JDRF has reached over **10 million** people through our integrated marketing approach.
- RFP launched to refine **core messaging**, build **social media assets**, develop **earned media** strategy
- Storytelling based on JDRF community experiences
- Paradigm shift in how we think about type 1 diabetes
Thank you for your partnership!

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