#### Improvement Academy



SCHOOL OF MEDICINE

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

Emily Gottenborg, MD Laura Rosenthal, DNP

- 1 Team Introductions
- 2 Introduction to QI: Why?

#### Agenda

The 5 Steps of QI

——— LUNCH ——

- The Business Case
- 5 Creating your Action Plan

#### Introductions

Who are you?
Why are you here?
What improvement project are you working on?
What do you do to relieve stress?

## Why are we here?



765 - 50 - 4

### QI = Quality Improvement

**Systematic** and **continuous** actions that lead to **measurable** improvement in health care services and the health status of targeted patient groups.

# Value QI = Quality Improvement

Systematic and continuous actions that lead to measurable improvement in health care services and the health status of targeted patient groups.



VALUE =



Cost

#### Model of Quality Improvement

#### **DMAIC**

Define, Measure, Analyze, Improve, Control

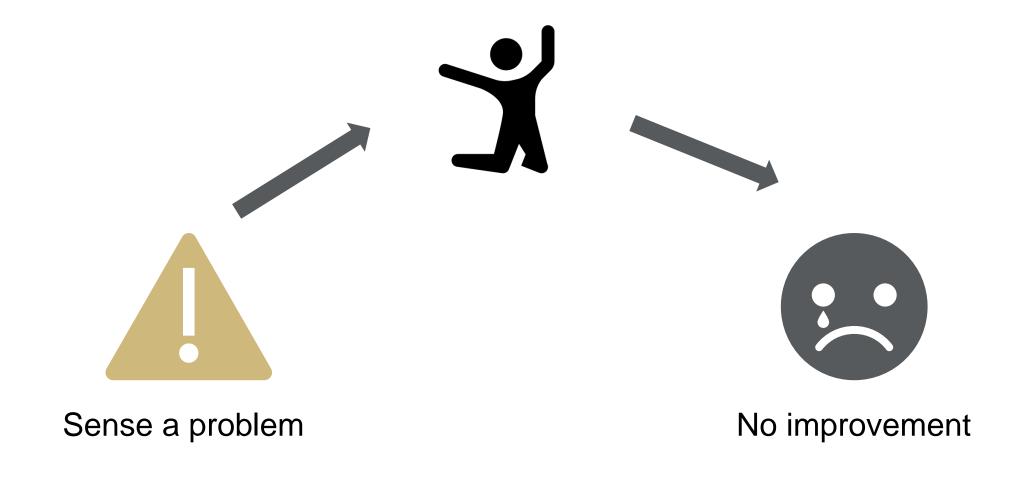
## 60

#### Six Sigma

"six" standard deviations from mean (error rate of one per 3.4 per million)

#### **DMAIC**

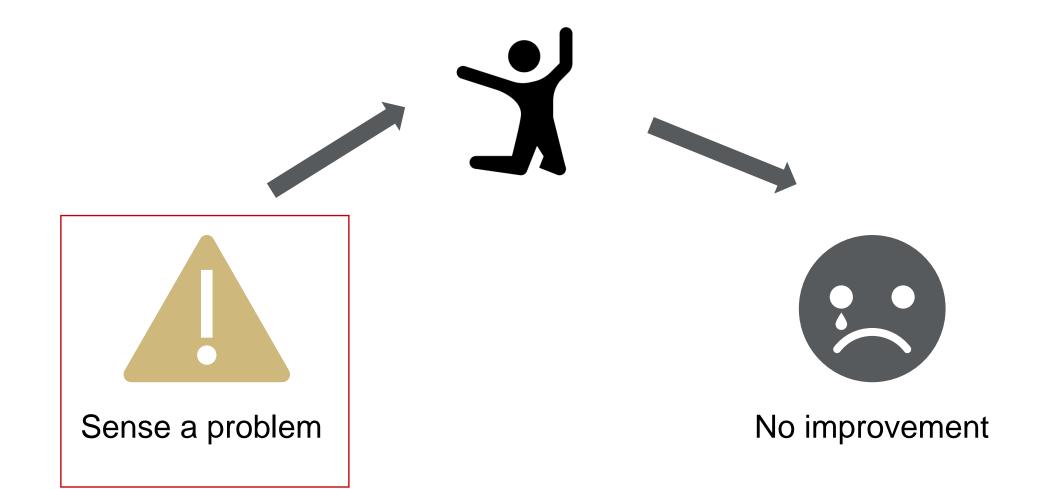
Define, Measure, Analyze, Improve, Control



## **DMAIC** (*də-MAY-ick*) Define, Measure, Analyze, Improve, Control



#### Part 1: Defining the Problem



### Define: So WHAT?

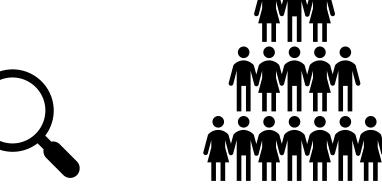








Describe in detail



**Understand** stakeholders - Voice of Customer



Define Scope

#### Tool 1: The Problem Statement



What is your Scope?

What are you fixing?

#### ER Triage Problem

Patients are not happy with their experience in the ED.

#### The ER Triage Problem

There have been several complaints regarding ER Triage

Data review shows excessive wait times at triage

ER patient satisfaction in the 25th percentile

Excessive 'Left Without Being Seen' is leading to loss of patients and patient safety concerns

Door to Doctor time was nearly 80 minutes





VALUE

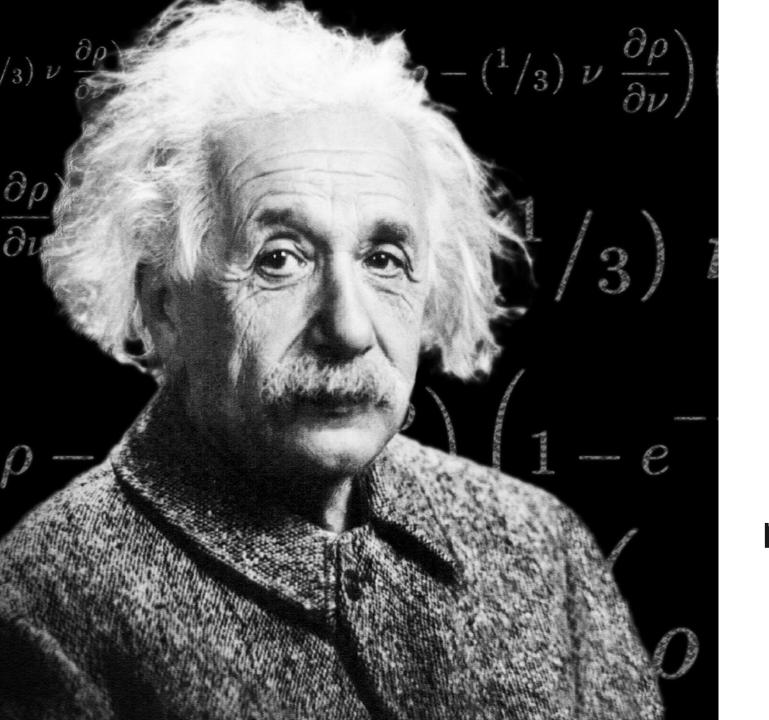
Cost

#### Problem Statement

Our patients wait too long in the Emergency Room before they see a provider (an average of 80 minutes), as evidenced by recent complaints on HCAPHS surveys, poor satisfaction scores, excessive wait times and long Door to Doctor times, ultimately resulting in patients leaving the ER without being evaluated.







"If I had an hour to solve a problem, I'd spend 55 minutes thinking about the problem and five minutes thinking about solutions."

#### Define the problem

How do you know it's a problem?



Who is affected?

By how much?

Are there guidelines / best practices to refer to?

## Breakout 1: Problem Statement Workshop



- Work with your team
- Discuss your problem (come back to Value equation if needed)
- Write down a problem statement
- Identify missing information
- Report Out

Return in 20 minutes

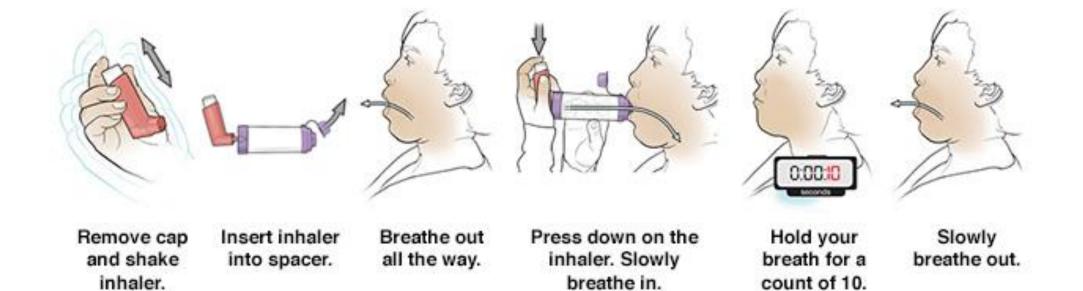


#### Tool 2: Voice of the Customers



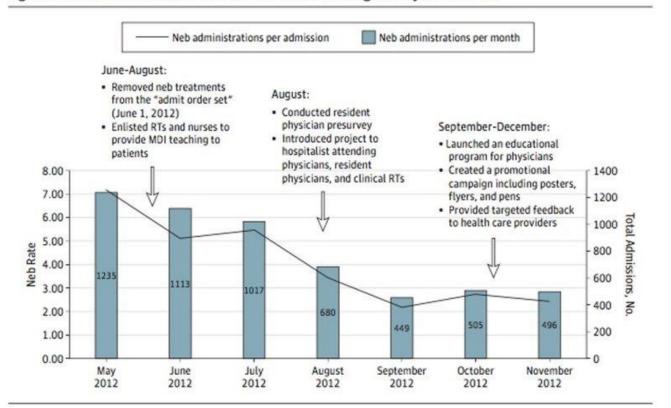


### A Story



### A Story

Figure. Multifaceted Intervention and Nebulizer Rates on a High-Acuity Medical Ward



#### Decreased labor cost

Fewer readmissions
- 20% of patients with
COPD readmitted
within 30 days

### A Story



# Who are your customers?



#### Voice of the Patient

Who are the patients?

What are their needs?

What are their perceptions of current state process?



#### Voice of the Provider & Staff

Who are the staff & providers?

What are their needs?

What are their perceptions of current state process?

#### The ER Triage Problem

There have been several complaints regarding ER Triage

Data review shows excessive wait times at triage

ER patient satisfaction in the 25th percentile

Excessive 'Left Without Being Seen' is leading to loss of patients and patient safety concerns

Door to Doctor time was nearly 80 minutes





Cost

#### Patients, Providers & Nurses

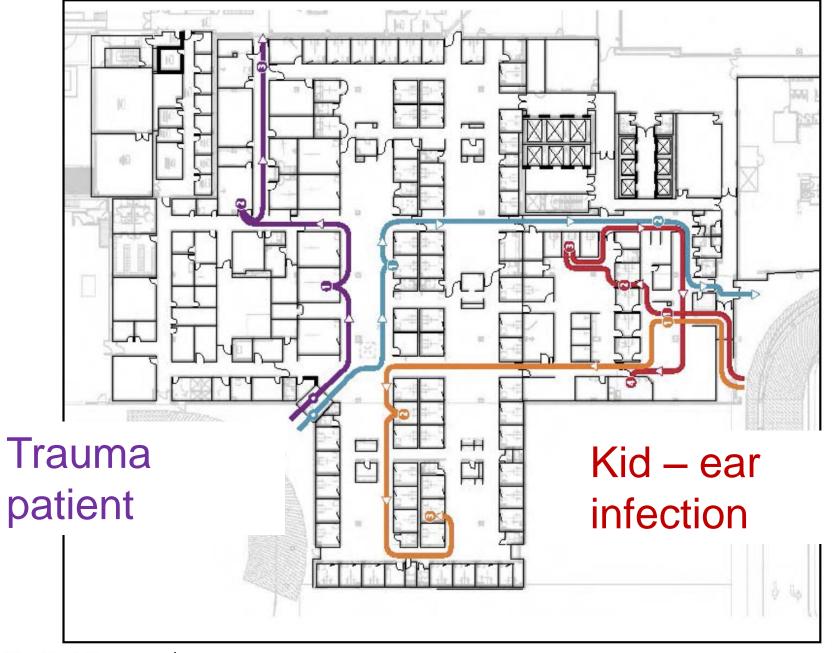
I get more worried the longer I wait to see a doctor – the reason I came here is to see a doc. I just wanted some reassurance that I was OK – after 2 hours of waiting, I assumed I was and left.

It is so stressful to know that patients are waiting - and may be having heart attacks, strokes, or other lifethreatening illnesses!

It's hard to be in pain, and in a noisy, crowded waiting room until help arrives.

I could easily triage within 5 minutes how sick my patients are!

#### Redesign



#### The Outcome

**Patients** 

Care for nonurgent patients under 30 minutes **Business** 

Door to provider time less than 7 minutes

Developed a supertrack team – RN, APP, techs

**Providers** 



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## Breakout 2: Voice of the Customers



Identify your Customers (Patients, Providers, Staff, Business)

Discuss how to facilitate a VOC for your project

Document your plan

Report Out

15 minutes





### Voice of the Business

Who represents the business?

What do they care about?

What are the financial implications?

# The Business – Hospital Leadership

Other hospitals are marketing shorter wait times!

If we require EMS to go on divert, we will lose patients/customers.

We get dinged for high rates of 'left without being seen'

We won't achieve Level 1 Trauma accreditation.

**Business Case** 

How to Show Your Value (and get what you need)

# A Story

The oncology infusion center was struggling with poor patient experience scores related to the duration of their visits.

They wanted support in the form of a QI specialist to help address this problem.

How do they make the case for more support?

# The Business Case



#### Gets you resources

# Why?



Shows executives what you're going to do (in their language)



Triages *your* improvement work to the top of the list

### How?



Cost

Step 1: What are you planning to do?

Step 2: What is the benefit?

Step 3: How do I show the benefit?

Step 4: What data do I need?

## A Story: Infusion Center

What are you trying to do? (process measure)

Reduce time from check-in to completed drug infusion by 72 minutes

What is the benefit? (outcome measure)

Patient's happier
Staff happier - less down time
Timely Access - open more chair time for other patients
More patients for same amount of staff

# 3 How will you convey benefit?

Number of patients per month: 107

Current time needed per patient: 272 minutes

Goal time needed per patient: **200** minutes

Average Reimbursement for patient: \$1585

Baseline # of mins of patient care / month = 29,104 mins (107 x 272 mins)

## How will you convey benefit?

Goal # of mins of patient care / month = 21,400 minutes (107 x 200 mins)

Goal minutes saved / month = 7,704 minutes (29,104-21,400 mins)

Potential new encounters / month = 38 (7,704 mins saved/200 mins/pt)

Potential increase in reimbursement = \$60,230 (38 pts/mo x \$1585)

Potential increase in reimbursement per year = \$722,760 (\$60,230/mo x 12)

# What data points would you need?

- Baseline time from check in to completion
- Current time from check in to completion
- Goal time from check in to completion
- Baseline number of patients per month
- Contribution margin per case

Data
Collection Plan

# A Personal Story

I want to go on vacation...



Eleuthera, Bahamas



1. What am I trying to do? Vacation

2. What is the benefit? Happier, More Productive Emily

3. How will I convey benefit?

- due to relief of burnout ability to work extra moonlighting shifts (1k per month)
- due to increased productivity take kids to soccer practice
- allows husband to have more productive workdays (4 hours / week, \$100/hour)
- 1k + (16 hours x \$100 / hour) x 6 months = \$15,600



Eleuthera < \$15,000



# Next Steps

Dear Executive Stakeholder,

I plan to save you \$700k next year.

To do this, I will need 20% of support from a QI specialist, roughly \$20K.

Your ROI will be \$680k.

Thanks!



## Future Action Item: Create a Business Case



Step 1: What are you trying to do?

Step 2: What is the benefit?

Step 3: How will you show this benefit?

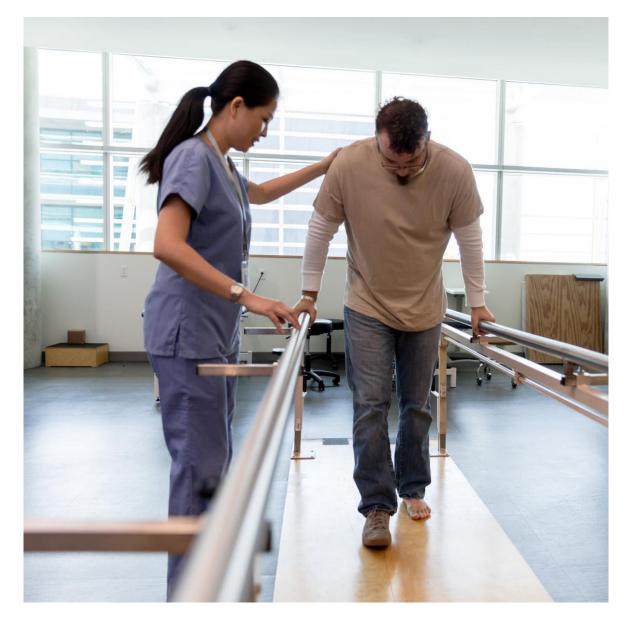
Break-out to Discuss
Complete in Coaching Session

# Part 2: Understanding your Problem

### **DMAIC**

Define, Measure, Analyze, Improve, Control





37% of Physical Therapy Consults Are Inappropriate

10,000 hours of work (wasted) per year





Gemba (the Actual Place, Walk)

# WHAT is the problem





# Gemba 現場





# Why do we order PT?

Reason for PT?

?????

Comments:

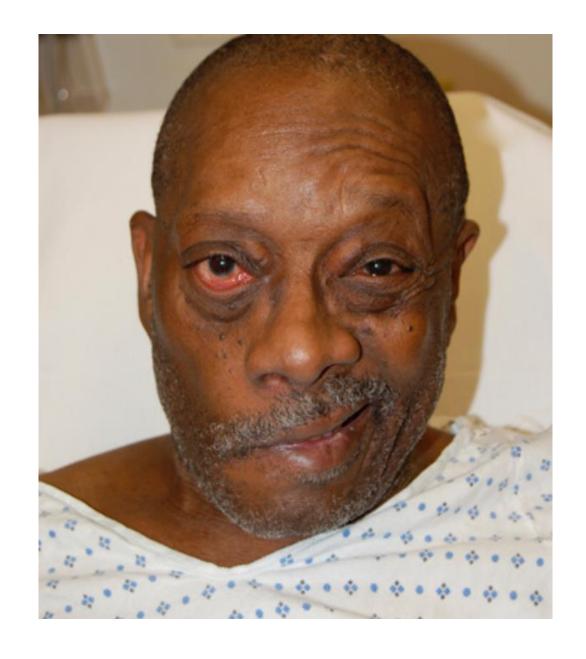
Add Comments

# Tool 3: Process Map



Process Mapping: Making the Invisible, Visible

Code Stroke:
Satellite
COVID
Hospital



1. What is the name of this process?

2. What starts the process?

3. What ends the process?

CODE STROKE **ACTIVATION AND DECISION-MAKING** Focal Neurology deficit Decision recognized Made

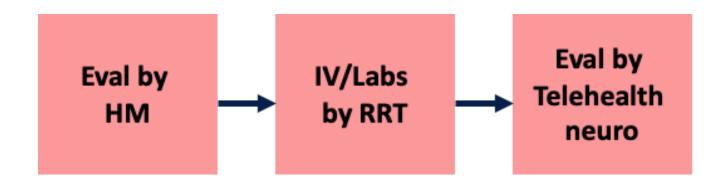
Step 1: Defining your **Process** 

Step 2: Determine your 'Entity'



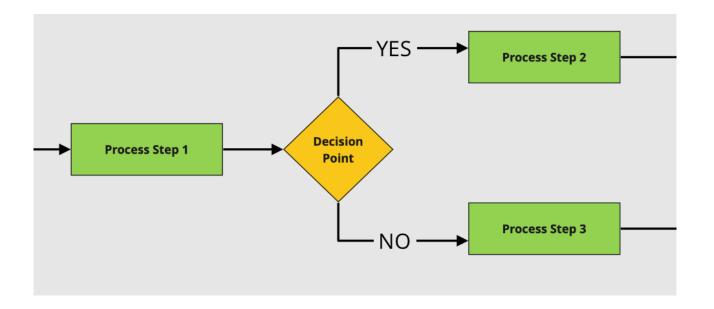
# Step 3: Add Process Steps

- Steps, Tasks, Operations
- Verb / Noun
- Granularity may vary



### Step 3: Include Decision Points

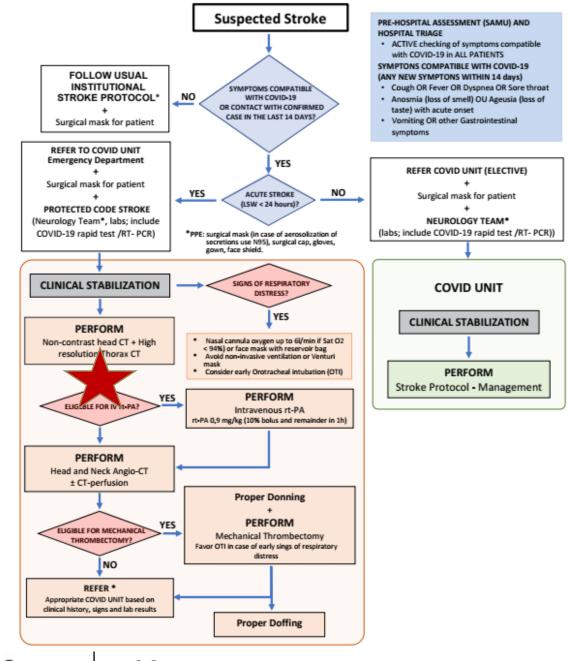
- A decision separates branches in the process flow map
- Label decisions as questions
- Each arrow is labeled as an answer to the question



### Step 4: Identify Pain Points

- Confusion, variability
- Opportunities for improvement
- Waste, Inefficiency
  - Defects
  - Waiting times
  - Extra Motion
  - Over Processing
  - Underutilized talent
  - Transportation
  - Over production
  - **Excess Inventory**

### **Process Map**





# Break-out 3: Process Map

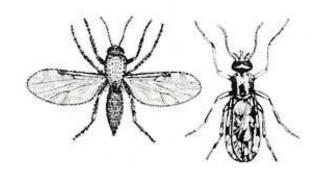


Name the process you want to map, identify start / stop
Name the entity you are following
Identify individuals you want engaged in this process – plan event
Begin to develop process map

10 minutes

# Analyze: WHY?

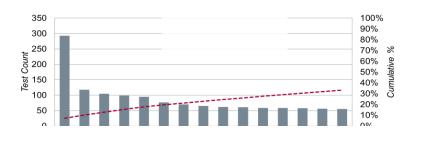




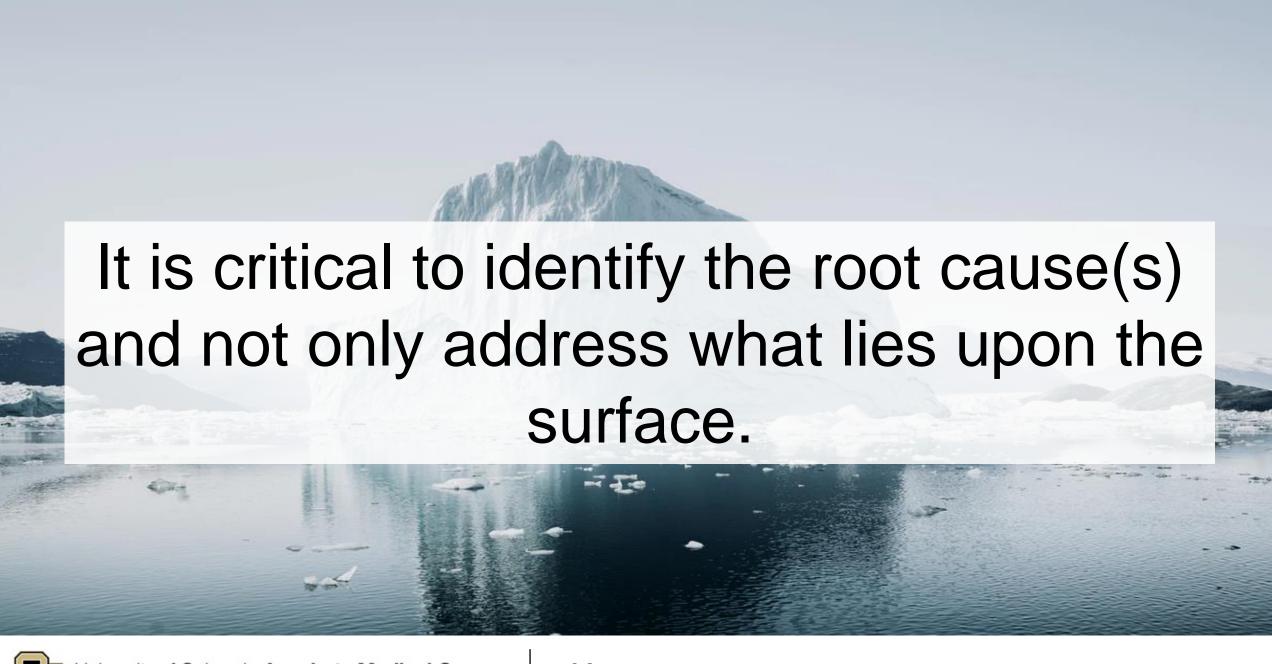
5-Why's



**Root Cause Analysis Affinity Diagram** 



Pareto Chart

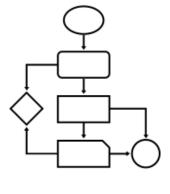


# Tool 4: Understanding Root Causes









Voice of the customer

Gemba (Walk)

Process Map

## Step 1: Brainstorm



# Breakout 4: Contributing Factors



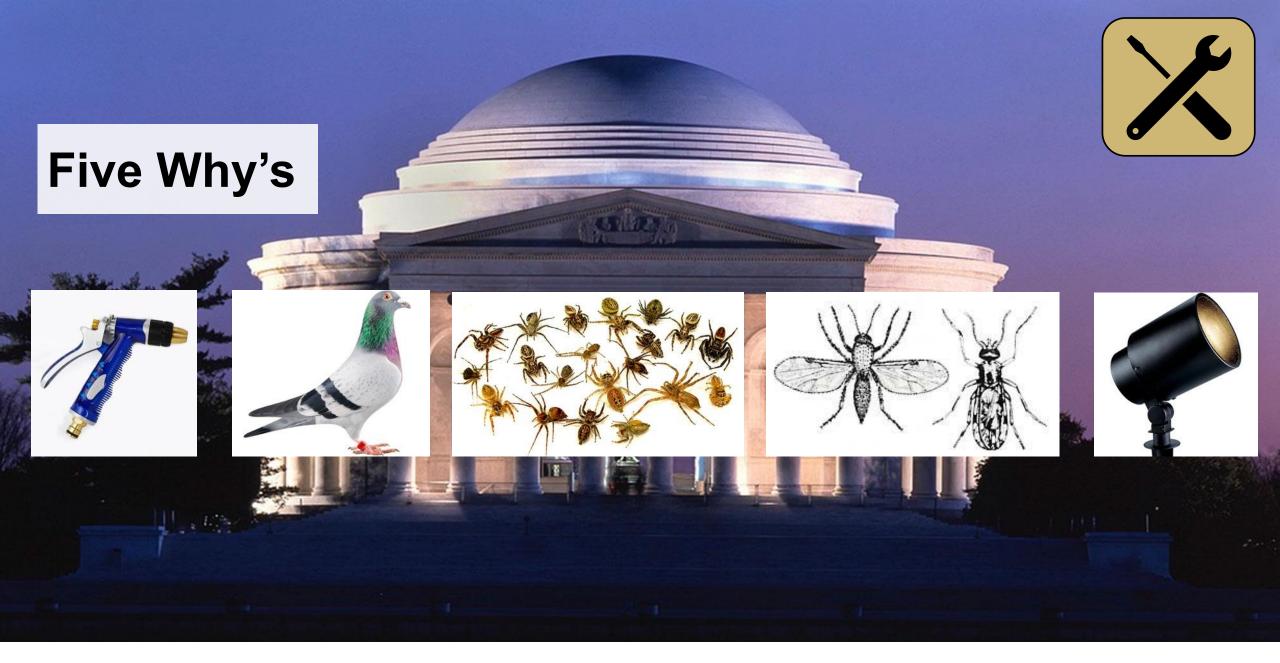
Consider WHY you have a problem

Brainstorm as many causes of this problem as possible.

Put each on 1 sticky note.

Report Out

15 minutes



#### 5 WHYs?

Why don't providers order PT appropriately? They don't know what is appropriate

Why don't they know the indications?

It is part of the nursing assessment. Epic doesn't guide them.

Why don't we understand the nursing assessment? It's a different language and training than providers use.

Why doesn't Epic guide them? *No list of indications.* 

Why don't nurses place the PT orders?

## Step 2: Sort by Themes

Communication
Environment
Materials
Processes
EHR
Policies



### Step 3: Create Affinity Diagram

**EHR** 

Communication

**Process** 

Materials Environment

Knowledge

No Indications

RN/MD/PT
Different language

not discussed in discharge rounds

Busy

Don't know indications for PT

RN assessment not included

No feedback loop

x Geographic cohorting

### Step 4: Vote on Importance



**EHR** 

Communication

**Process** 

**Materials Environment** 

Knowledge

No Indications

RN/MD/PT Different language not discussed in discharge rounds

Busy

Don't know indications for PT

RN assessment not included

x Geographic cohorting

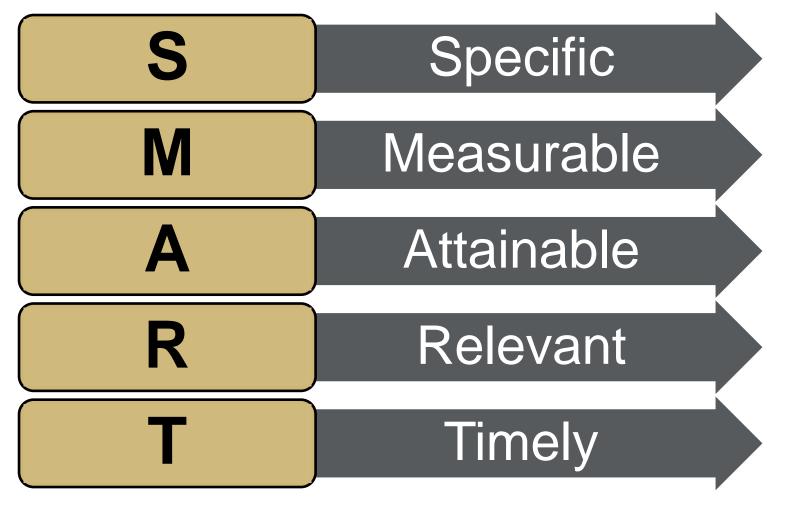
No feedback loop

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Aim statement



Matter to Patients

Can act as

**OUTCOME** 

- Patient Satisfaction
- · LOS
- Readmission Rate
- Throughput
- Adverse Events

Can act as proxy for outcomes

**PROCESS** 

- Use of checklists
- Patient Centered Rounds
- Lab orders

STRUCTURE

- Order Sets
- Regionalized
- Nurse:Patient ratio
- Discharge navigators

BALANCE

N

E

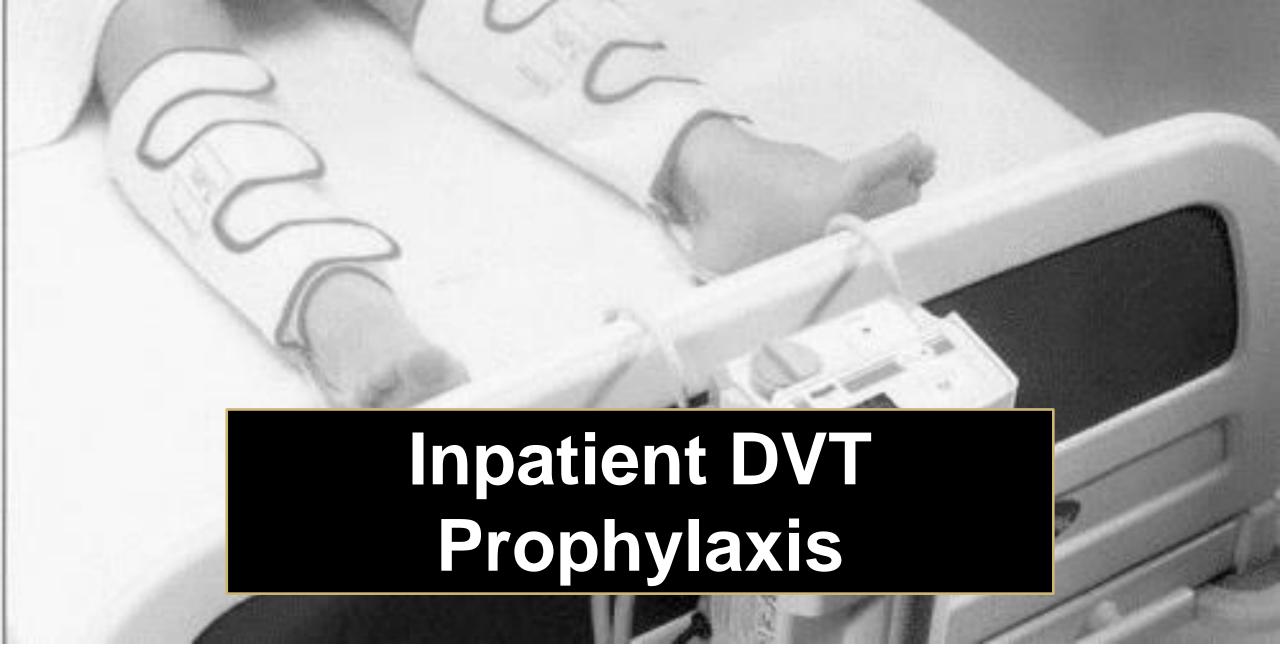
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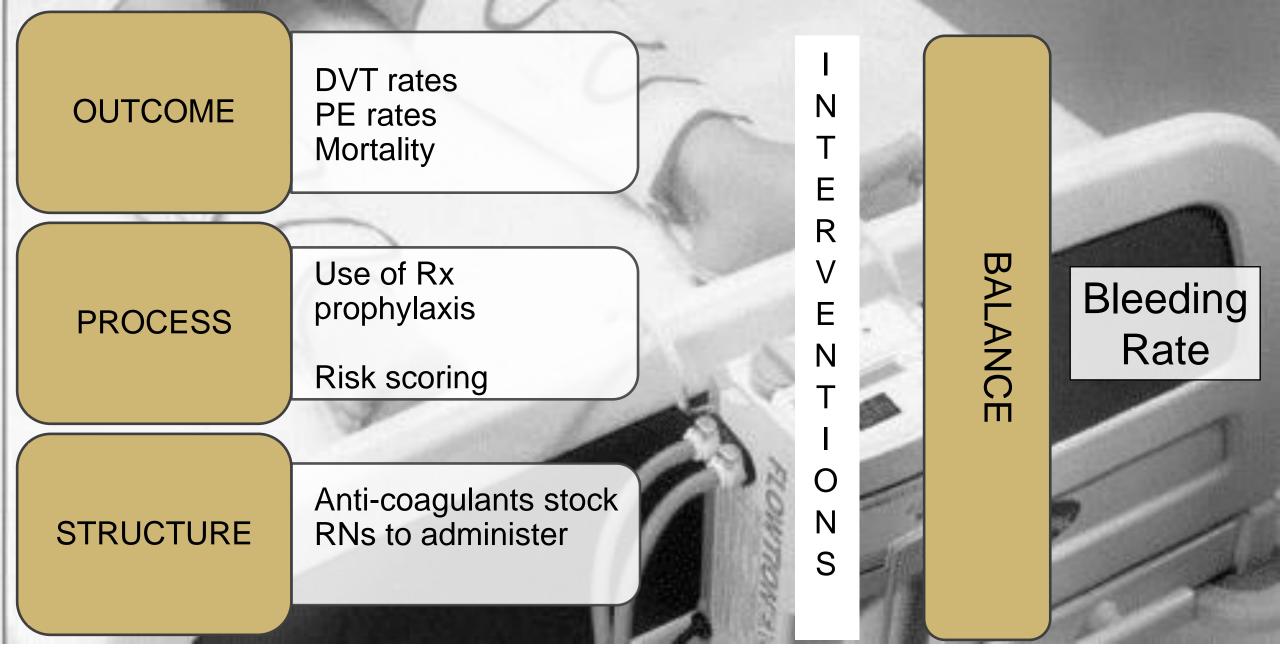
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#### OUTCOME

The thing you want to affect = PROJECT GOAL

10,000 hours of PT work (wasted) per year

**PROCESS** 

**STRUCTURE** 

The things you think contribute to the outcome = AIM STATEMENT

Inappropriate orders (37% of consults) +/- Order Set Creation

Focus on the process, not the results. Take one step at a time. You don't climb a mountain by simply looking at the top.

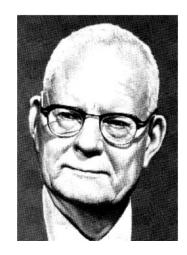


#### By the end of Measure & Analyze....

## **SMART** AIM:

Our AIM is to reduce inappropriate consults to Physical Therapy for medicine inpatients from 37% to 10% by May, 2021.

## A note on data...



"In God we trust. All others must bring data."

- W. Edwards Deming



"The goal is to turn data into information, and information into insight."

- Carly Fiorina, former executive, president, and chair of Hewlett-Packard Co.

#### Data Collection Plan

Key Question	Data Element Name	Operational Definition	Parameters	Source	Who	Frequency
What is the length of stay?	Length of stay (LOS)	LOS = Admit time to Discharge time	Date range: 1/1/2020 - 12/31/2020 • One listed for every patient by CSN • Format: time in hours	EHR ADT	Which team member is in charge of collecting?	Monthly data pull, 1st of month

## Breakout 5: Create an AIM Statement, Data Plan



Identify your process, outcome measures

Create or Refine a SMART AIM Statement

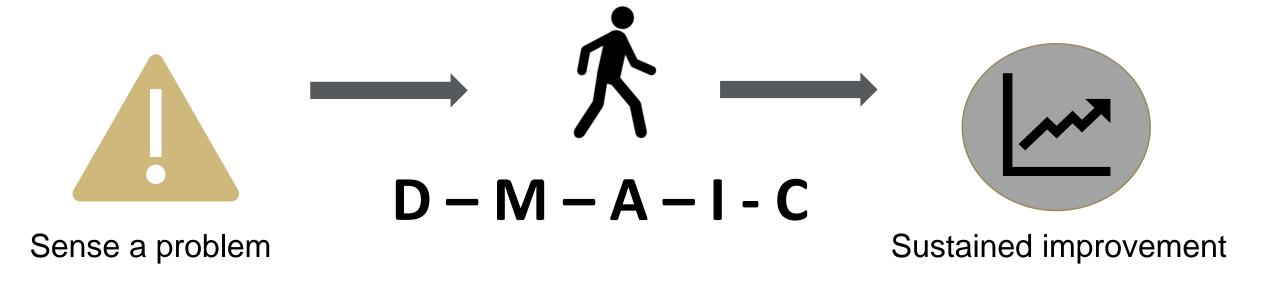
**Data Collection Plan** 

Report Out

10 minutes

## Part 3: Making Improvements

## **DMAIC** (*də-MAY-ick*) Define, Measure, Analyze, Improve, Control



Define, Measure, Analyze, Improve, Control

Understand your problem







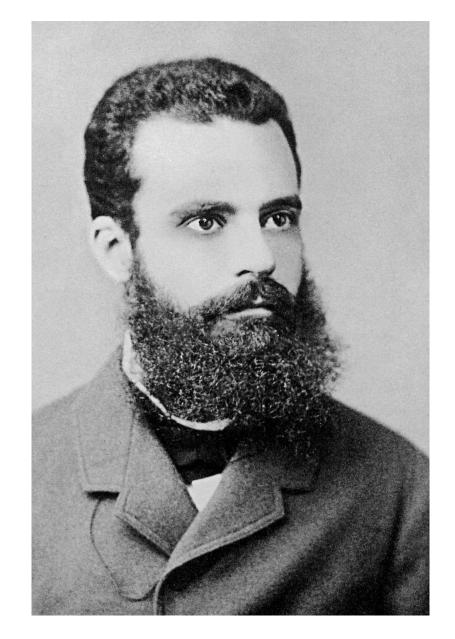
Sustain

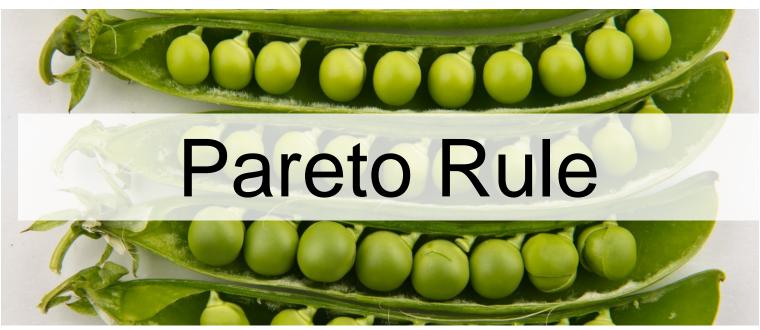


#### 1. Target the root causes

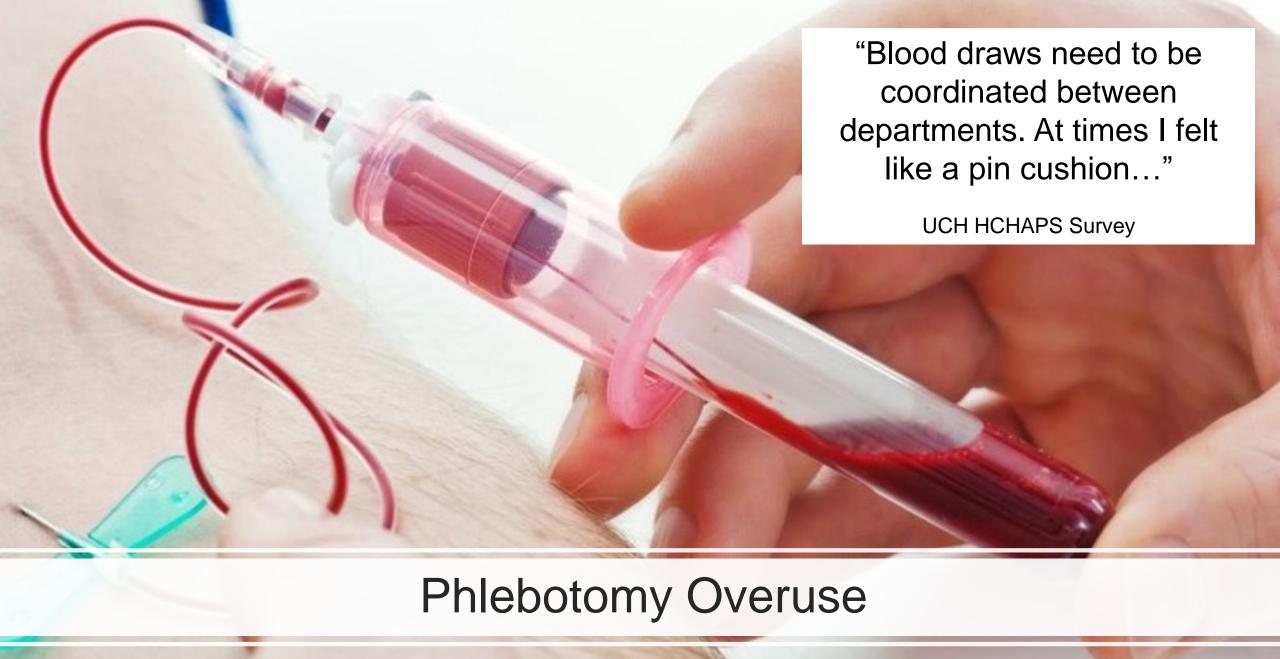
- 2. Design the right solutions
- 3. Choose the most impactful
- 4. Trouble Shoot

## Tool: The Pareto Principle

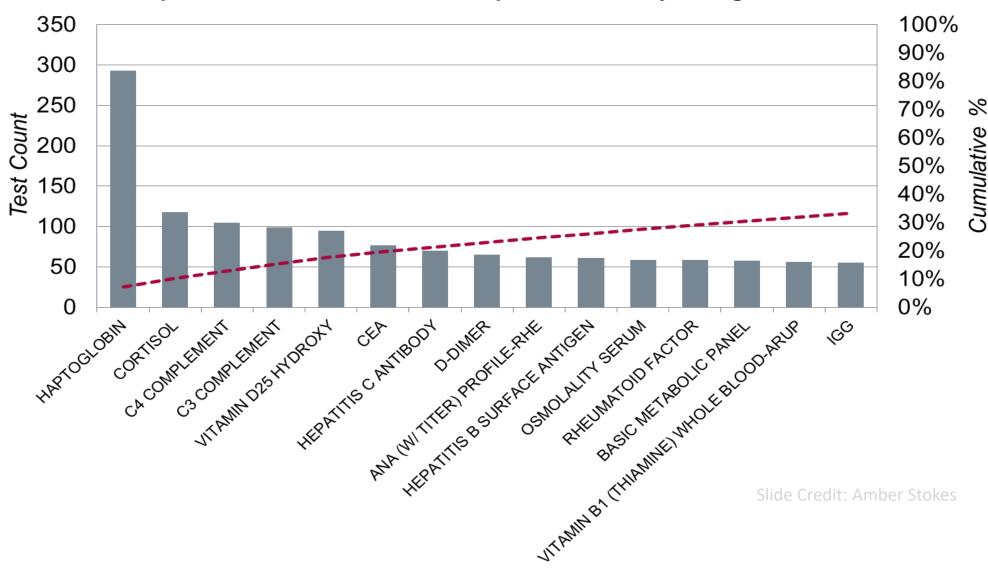




80/20



**Top 15 Add-On Failures: UCH Inpatient January – August 2017** 



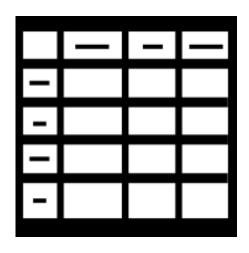
### Using a Pareto Chart

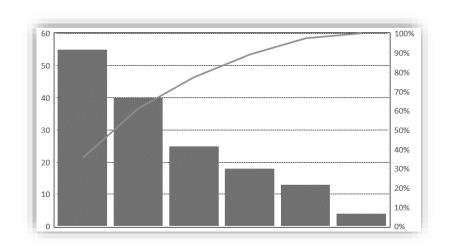
**List** of Reasons for Problem or areas where problems is occurring

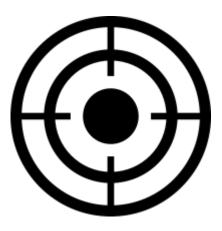
Gather data on these reasons

**Create** Pareto Chart

Use to **Target** Interventions



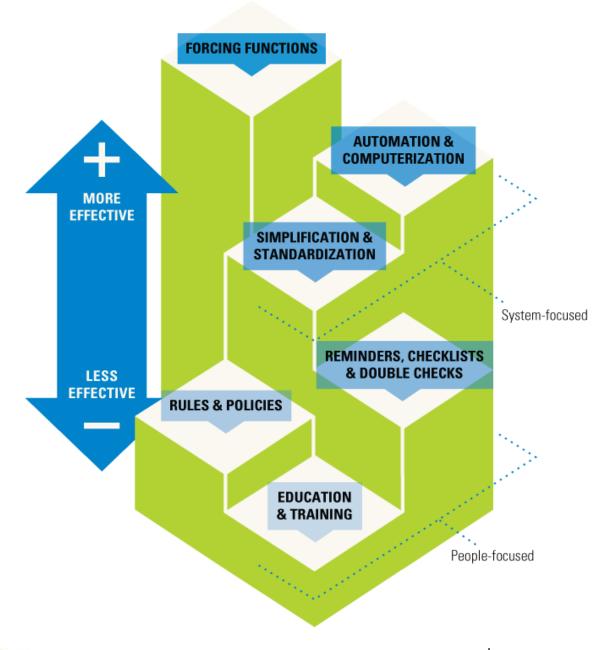




- 1. Target the root causes
- 2. Design the right solutions
- 3. Choose the most impactful
- 4. Trouble Shoot

## Improve X

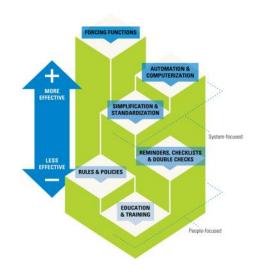
- 1. Hierarchy of Interventions
- 2. Double Diamond Design Thinking
- 3. Positive Deviance

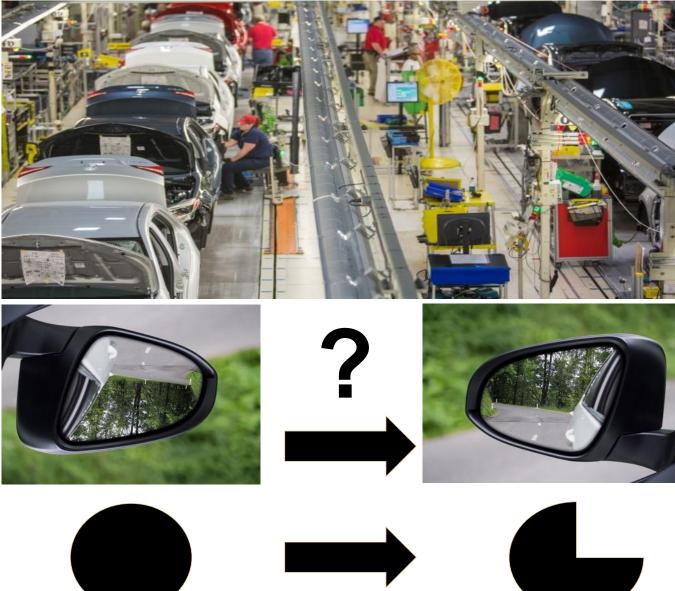








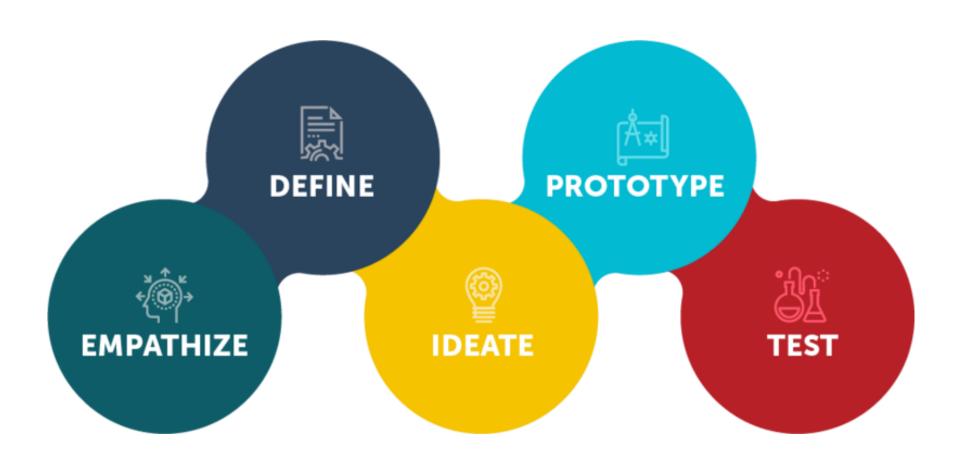


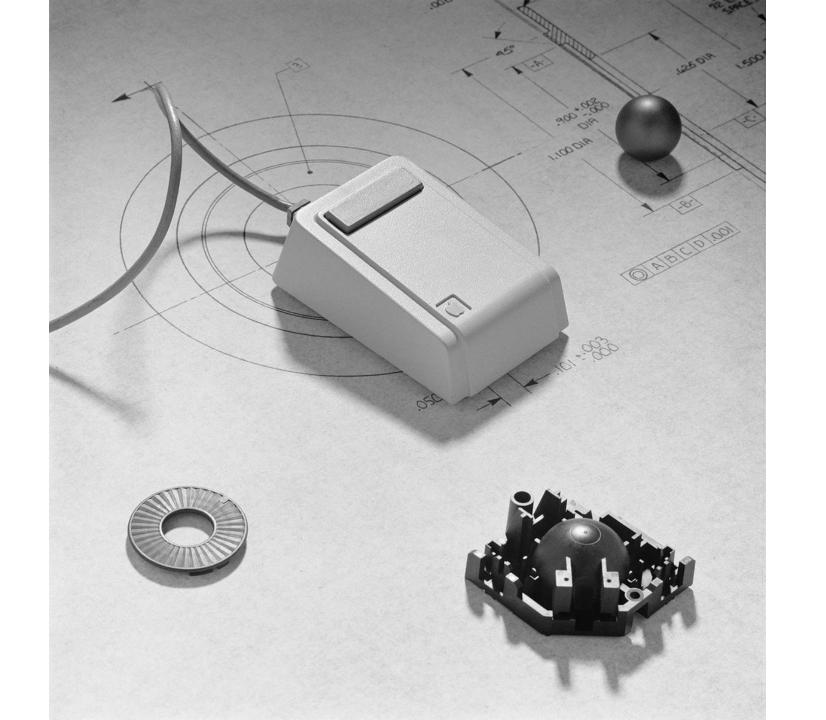


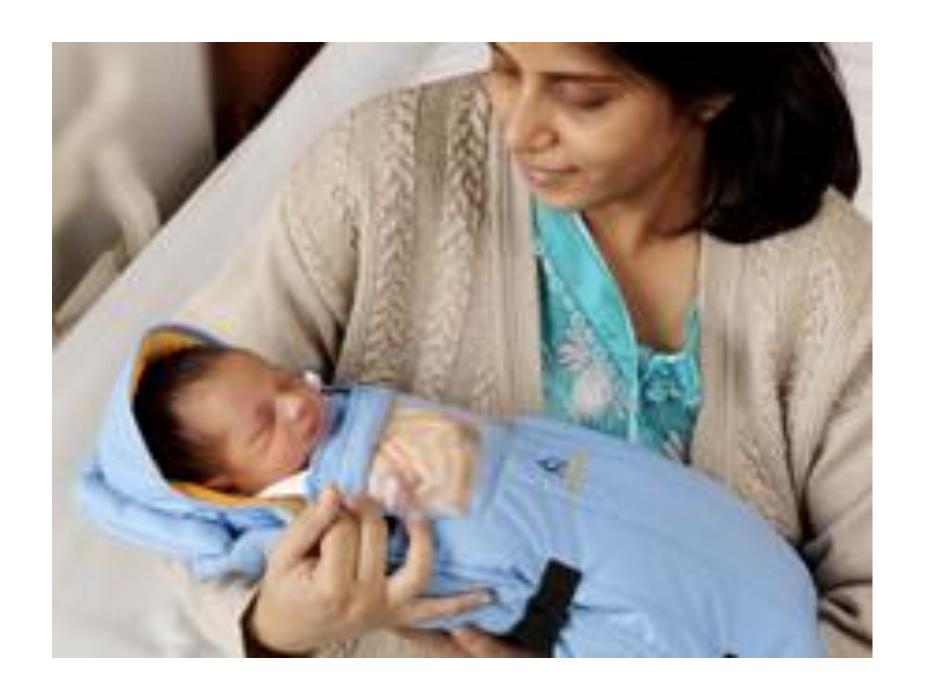




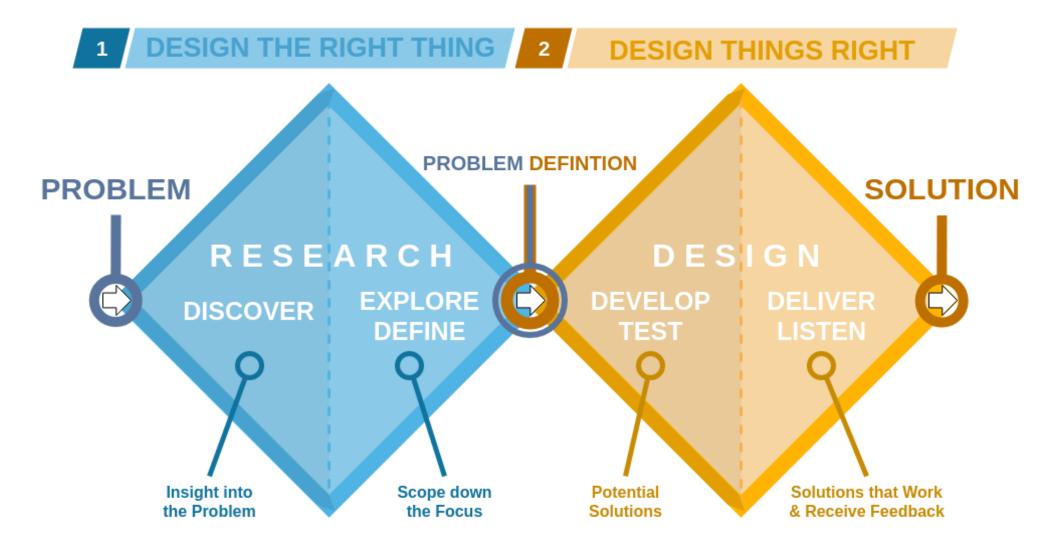
## Improve: Design Thinking

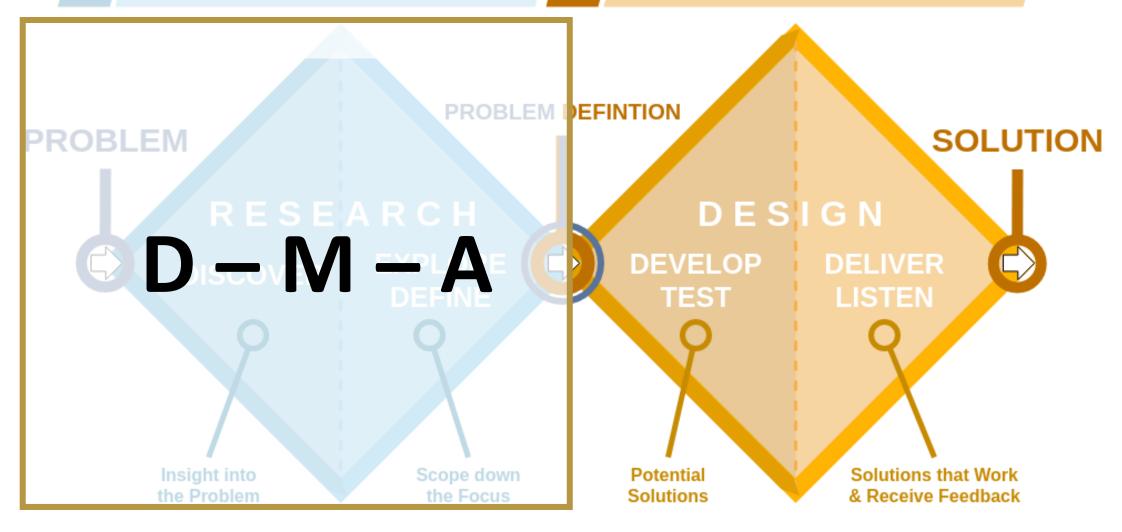


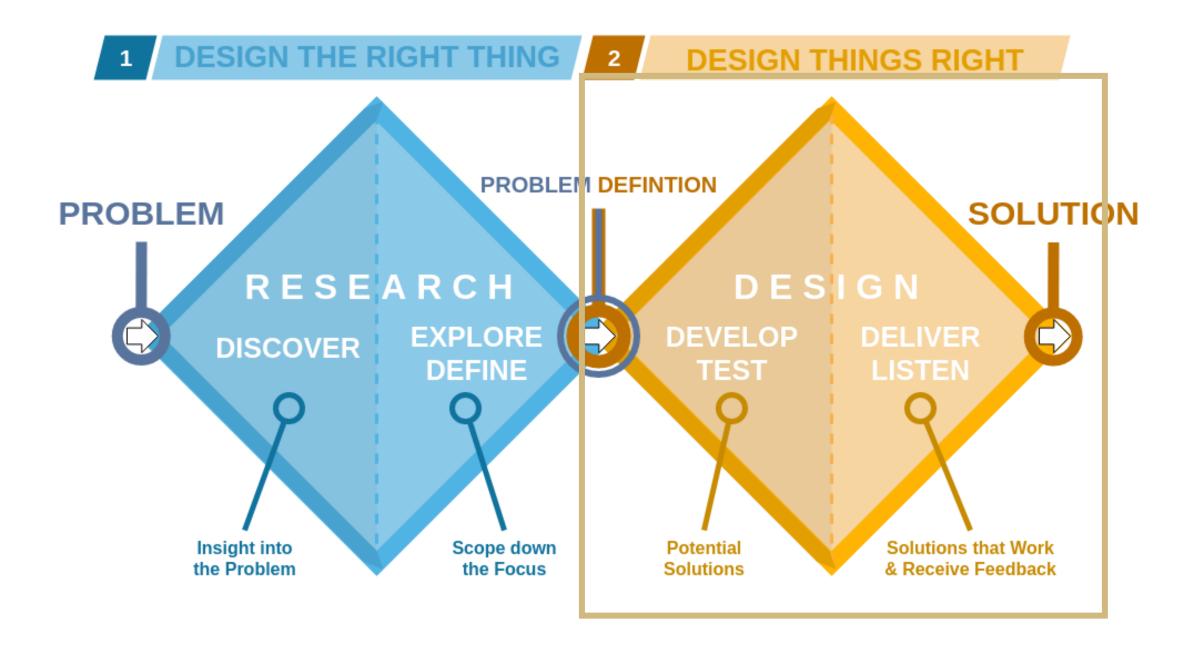




## Improve





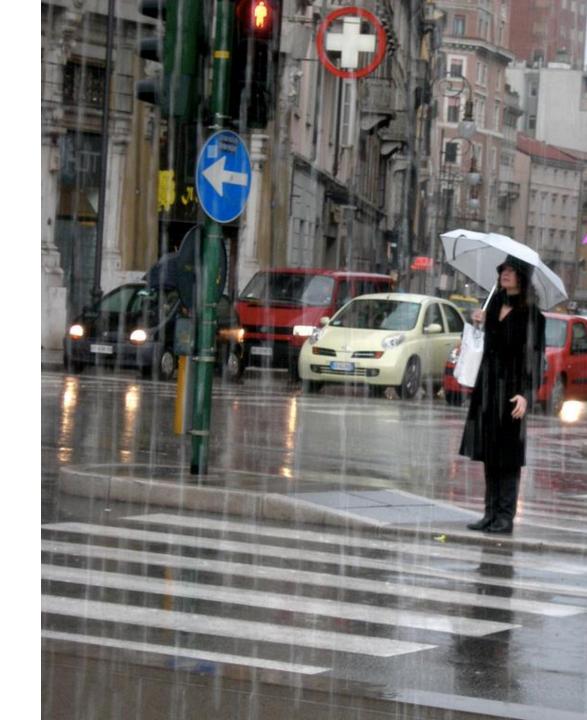




## Empathize & Define:

"Impatient."
"Bored."

We need to design a better stoplight to keep people entertained so they stay safe at intersections.



## Ideate:







#### WHAT MAKE IT GREAT FOR EVERYONE?

- · Sensible interactive design.
- Obviously see how long to wait or be hurry for everyone, no more reading from number.
- Countdown number, 3-2-1, appears while yellow light's turn on. Warning people to stop or ready to go.





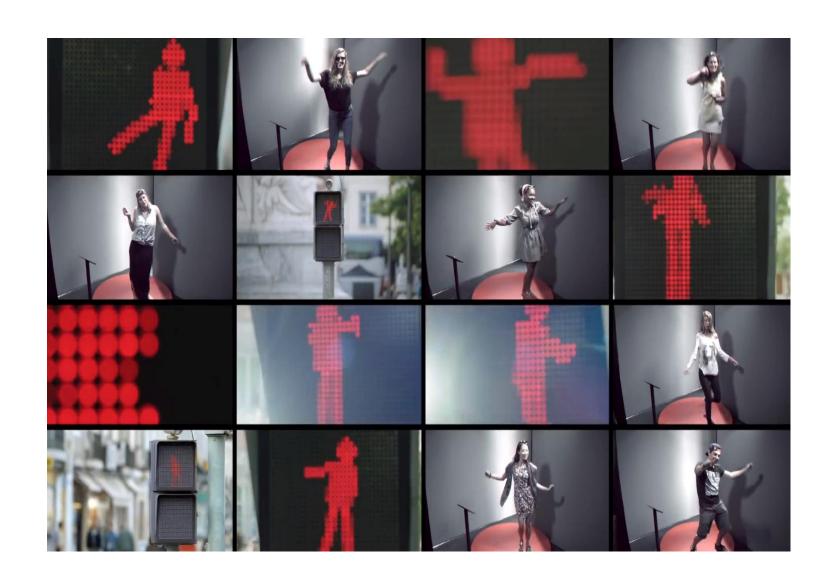
"Sand Glass" the LED traffic lights which inspired from the hour glass, one of the original timer that we've use for over century. Easy to see the light's color and estimate how long to wait or hurry to go obviously from the dropping pixels interface like a real sand glass. The countdown number, 3-2-1, appears only while the yellow light's turn on to warn that the light's color will change in a few seconds. That's all make Sand Glass is a sensible communication design for everyone.

## Prototype: The Dancing Stoplight





## Test: Reduction in traffic deaths by 81%.



## Design thinking to drive innovation.

Human centered, empathy driven, immersion in the experience of your user

Attitude of prototyping - iterative process, feedback open

#### Collaborative

A bias toward action

# Improve: Positive Deviance









Positive Deviance is applied in settings where certain groups or individuals solve problems better than others given the same resources.

Assumes that there is an answer out there but not widely known

# What if I could draw blood without poking the patient?



# How do you correctly identify positive outliers?



Reputational Scores (USNWR, Award Winners)



Snowball methodology



**Outcome Metrics** 



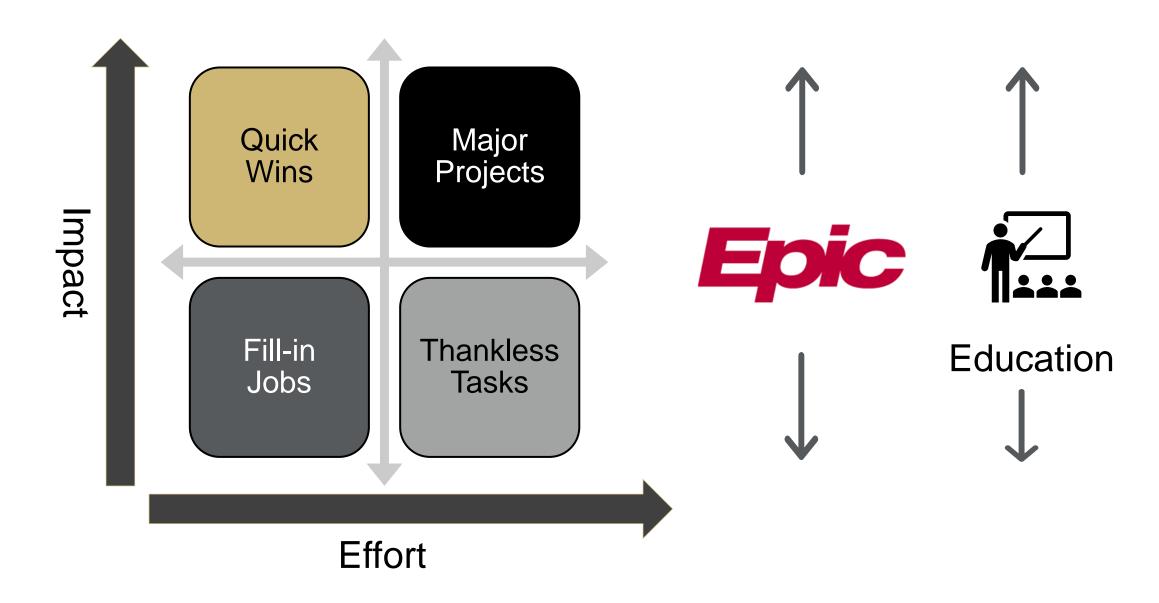
"What would this look like if it were easy?"

- Tim Ferris

"Perfection is achieved, not when there is nothing more to add, but when there is nothing left to take away."

- Antoine de Saint-Exupéry, French pioneering aviator, poet, aristocrat

- 1. Target the root causes
- 2. Design the right solutions
- 3. Choose the most impactful
- 4. Trouble Shoot



You now understand your problem and its' root causes through your *D-M-A* work.

You know which root causes you will target using *Pareto Principle*.

You've designed multiple solutions using the *Hierarchy of Interventions, Design Thinking* and *Positive Deviance*.

You've used your *Effort/Impact* to decide which intervention to roll out first.

- 1. Target the root causes
- 2. Design the right solutions
- 3. Choose the most impactful
- 4. Trouble Shoot

## Improve: Brainwriting Pre - Mortem



The Program has been running for 1 year.

It has failed miserably.

What went wrong?



### **Breakout 6: Interventions**



## Brainstorm THREE possible interventions.

- Based on your D-M-A work
- What would this look like if it were easy?
- Consider who does this THE BEST.
- Consider what solution "defies gravity."

10 minutes



## Part 4: Sustaining Improvements

Define, Measure, Analyze, Improve, Control

Understand your problem







Sustain



#### **D**efine

- Problem Statement
- Voice of Customer

#### Measure

- Gemba
- Process Map
- Identify Process, Outcome, Balancing



#### **A**nalyze

- Affinity Diagram ID Root Causes
- Pareto Rank Root Causes



### D, M, A - <u>SMART AIM</u>



#### <u>Improve</u>

- Identify Key Targets for Intervention from Pareto Chart
- Design Interventions using Positive Deviance, Pre-Mortem

#### **C**ontrol

- Sustainability Plan



Define, Measure, Analyze,

Understand your problem







## Next Steps

Second session July

- How to Make People Follow
- Presenting to Influence
- Approach to Data
- Overcoming Resistance

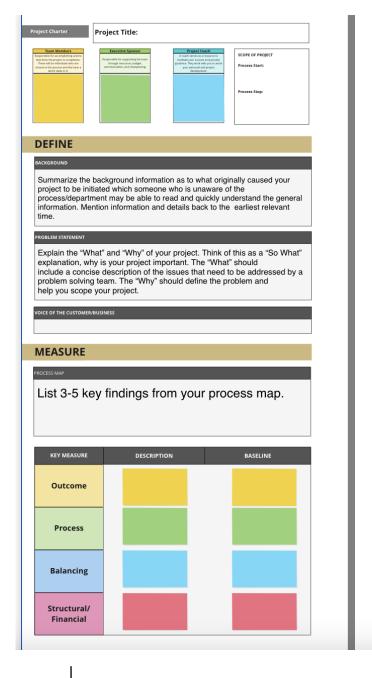
Biweekly coaching meetings
Set a timeline for success (6 months)
Deliverables: Presentation to stakeholders
Improvement is continuous...



### **Action Plan**

- 1. Communication plan (set biweekly meetings with team & coach)
- 2. Building your team (who else needs to be engaged)
- 3. Where are you in DMAIC (look at project charter together)
- 4. Create agenda for first meeting
- 5. Discuss data collection plan

## The Charter





AFFINITY DIA

List the 3-5 key findings from your Affinity Diagram.

#### AIM STATEMEN

The Aim Statement should be a SMART (Specific, Measurable, Attainable, Relevant, and Time Bound) goal. It should explain what you are trying to achieve and include the outcome metric you are striving to improve and an estimated completion date.

#### **IMPROVE**

INTERVENTION TARGET	INTERVENTION IDEA	IMPLEMENTATION PLAN (brief)
#1		
#2		
#3		
#4		
#5		

#### CONTROL

CONTROL

What is your plan to put your project into the control phase?

Screenshot



