



SCHOOL OF MEDICINE

Institute for Healthcare Quality, Safety & Efficiency

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

## IHQSE Certificate Training Program

Sponsored by the University of Colorado School of Medicine  
University of Colorado College of Nursing Office of Continuing Education

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### Session 18: Strategic Planning, Power & Influence, and QI Spread

Date: 4/22/2025

Session Duration: 4 hours

**Location: Krugman Conference Hall**

*Research 2 Building - 12700 East 19th Ave., Aurora, 80045; second floor, north side of the building  
The building is badge-access only. Please call Anne if you have any trouble getting in (216-401-5130).*

**Speakers:** Drs. Jeff Glasheen, Emily Gottenborg & Ethan Cumbler

**Learning Objectives: By the end of this session, participants should be able to—**

- Understand how to create a strategic plan for your care area
- Understand the sources of power and influence and when to use each tool
- Understand how to spread interventions locally and nationally

**Schedule:**

1:00 – 1:15	Team Check-in	(UCH Nursery)
1:15 – 2:35	Strategic Planning	(Glasheen)
2:35 – 2:50	Break	
2:50 – 3:35	Power & Influence	(Gottenborg)
3:35 – 3:50	Break	
3:50 – 4:50	QI Spread	(Cumbler)
4:50 – 5:00	Appreciative Debrief & Next Steps	(Glasheen)

**Homework before the session:**

- Create a series of short-term wins to support your project
- Update data plan to include current state data

Disclosure Statement: Speakers have no financial relationships to disclose and will not be discussing any off-label items in their presentations.

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The University of Colorado College of Nursing is approved with distinction as a provider of continuing nursing professional development by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This educational offering for 3.5 contact hours is provided by the University of Colorado College of Nursing Office of Continuing Education. One CNE certificate will be emailed to each nurse at the end of the program. Participants must sign in at each offering to receive credit for participation.