

ADEPT Brand Guide

Logos

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Brand Colors



HEX: #144e72

CMYK: 82, 32, 0, 5

RGB: 20, 78, 114



HEX: #b0ca1f

CMYK: 13, 0, 85, 21

RGB: 176, 202, 31



HEX: #7cc9e4

CMYK: 46, 12, 0, 11

RGB: 124, 201, 228



HEX: #ef8143

CMYK: 0, 46, 72, 6

RGB: 239, 129, 67

Brand Fonts

Headings: Arial Bold

Subheadings: Arial Bold

Body Text: Arial Regular