Tough Enough to Wear Pink: A Community Approach to Address Breast Cancer Needs in Rural Colorado

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Introduction

Problem

Solution

Preliminary Results

"All of the financial assistance was truly remarkable. It gave me the chance to focus on healing my body, and not be worried about paying thousands of dollars in medical bills."

"Our techs did a 2D tomo screening. The 2D came up completely clear. When our mammography tech did the 3D screening, there was a clear and glaring issue. Had we not had the 3D tomosynthesis machine...we would have sent this individual home with a clear screening to return for an annual in 12 months."

"When the doctor told me about the cancer I thought I was going to die, I was in complete shock and felt so hopeless, I thought I was alone in this atrocious battle."

"Knowing we have a reliable vehicle to use for transportation and not have the added expense of wear and tear as well as fuel on our own vehicles is so awesome."

"We haven't returned home for the past 4 months due to his chemotherapy treatments and recovery. The Lucy's Housing Assistance program has helped us out tremendously."

"In the beginning we felt like we were drowning, but we've managed to stay afloat because of you."

"I know I survived this horrible thing and have so much to live for. And I know a lot of that is thanks to TETWP. They changed this whole process for me. Made it doable."

"TETWP was in my corner for the fight of my life. Making sure I was taken care of and not giving up. They made me realize it was ok to pause some of my life to fight. To win."

Future Steps

- Interview the oncology team
- Interview cancer patients in the valley
- Distribute Qualtrics quantitative/qualitative survey for cancer patients in the valley
- Interpret data
- Apply findings to TETWP programming