

# Skin of Color Representation on Wikipedia

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Table 1. Number and percentage of non-SOC to SOC skin photos on

Photo Average Quality

# Introduction

- Wikipedia is one of the most popular websites and may be a go-to source of health and dermatology education for the general population<sup>1</sup>.
- Prior research indicates poor skin of color (SOC) photo representation in printed dermatology textbooks and online medical websites<sup>7,8</sup>.
- There has been no assessment performed to determine whether this discrepancy also exists for Wikipedia.
- The aim of this study was to investigate the number and quality of SOC photos included in Wikipedia's skin disease pages and to explore the possible ramifications of these findings.

## Methods

- Photos of skin diseases from Wikipedia's "List of Skin Conditions" were assigned by three independent raters as SOC (Fitzpatrick skin types 4-6) or non-SOC (Fitzpatrick skin types 1-3) and were given a quality rating (1-3) based on sharpness, size/resolution, and lighting/exposure.
- Quality and quantity of images were compared between SOC and non-SOC using a t-test.

#### Results

- 421 skin disease Wikipedia pages and 949 images met inclusion criteria.
- 20.7% SOC skin disease images (196/949 images).
- 79.3% non-SOC skin disease images (753/949 images) (P<0.001). (Figure 1)
- Skin photo number and percentage by Wikipedia skin categories. (Table 1)
- No significant difference in the average quality of SOC (2.05) and non-SOC (2.03) images (P=0.81). (Figure 2)

#### Number and Percentage of Skin Photos



Figure 1. Number and percentage of skin photos (P<0.001).

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#### Wikipedia's List of Skin Conditions (abbreviated).

Skin conditions	Non-SOC photos		SOC photos		Total photos (n)
	n	%	n	%	
Acneiform eruptions	13	81%	3	19%	16
Chronic blistering	11	92%	1	8%	12
Conditions of the mucous membranes	30	91%	3	9%	33
Conditions of the skin appendages	43	78%	12	22%	55
Congenital anomalies	9	82%	2	9%	11
Connective tissue diseases	48	92%	4	8%	52
Dermal and subdermal growths	45	66%	23	34%	68
Dermatitis	32	84%	6	16%	38
Disturbances of pigmentation	12	71%	5	29%	17
Drug eruptions	11	79%	3	21%	14
Epidermal nevi, neoplasms, and cysts	45	88%	6	12%	51
Erythemas	11	92%	1	8%	12
Genodermatoses	31	74%	11	26%	42
Infection-related	146	67%	71	33%	217
Lymphoid-related	11	92%	1	8%	12
Melanocytic nevi and neoplasms	36	92%	3	8%	39
Neurocutaneous	11	79%	3	21%	14
Papulosquamous hyperkeratotic	12	100%	0	0%	12
Pruritic	8	67%	4	33%	12
Psoriasis	15	100%	0	0%	15
Resulting from errors in metabolism	10	100%	0	0%	10
Resulting from physical factors	65	88%	9	12%	74
Vascular-related	45	90%	5	10%	50

#### 3 2.5 2.03 2.05 2 1.5 1 0.5 0 Non-Skin of Color Skin of Color Non-Skin of Color Skin of Color Figure 2. Photo average quality (P=0.81).

### Discussion

- DermNet NZ 2.8% dark skin images (Fitzpatrick types 5,6)<sup>7</sup>.
- VisualDx 28.5% dark skin images (Fitzpatrick types 5,6)<sup>7</sup>.
- Wikipedia 20.7% SOC images (Fitzpatrick types 4-6).
- US internet traffic and engagement rankings: VisualDx (113,182), Dermnet (26,412) and Wikipedia (8)<sup>1</sup>.
- Wikipedia is arguably one of the main sources of dermatology information for the general public, and the discrepancies in SOC representation have a larger influence on the public's perception of dermatologic disease and care compared to other dermatology resources.
- Possible ramifications of inadequate Wikipedia SOC photo representation:
  - Decreased access to accurate information for patients with SOC.
  - Skewed societal perceptions of dermatologic disease presentations for patients with SOC.
- Study limitations include the subjective nature of the Fitzpatrick skin typing system and a narrow photo quality criteria.

# **Conclusions**

- There is SOC underrepresentation in the gross number of SOC images for dermatologic conditions on Wikipedia.
- Specific dermatology-related Wikipedia pages that need updating with more SOC photographs include hyperpigmentation, acral lentiginous melanoma, melasma, pityriasis alba, acne, and atopic dermatitis.
- Improving SOC photo representation on Wikipedia will ameliorate general public access to accurate dermatology information and improve health equity.

# **Conflict of Interest**

Dr. Robert P. Dellavalle is the Editor in Chief for JMIR Dermatology and receives editorial stipends from JMIR Dermatology.

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