

Non Traditional

Scholarship in Academic Promotion:

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Disclosures

None

tradition



Scholarship (Boyer)

What we need, then, in higher education is a reward system that reflects the diversity of our institutions and the breadth of scholarship, as well. The challenge is to strike a balance among teaching, research, and service . . . “at my institution, we need better ways, besides publication, to evaluate scholarly performance of faculty.”



Scholarship of
Discovery
Application
Teaching
Integration



Scholarship (Lowenstein)
All scholarship must
reflect creative,
interpretive or
innovative work; and
second, scholarship is
meaningful only when it
can be shared, read,
understood and
critiqued by others.

Teaching Narratives

- Goals of the Course
- Content of the Course
- Appropriate Teaching Methods
- Significant Results
- Educational Products
- Clear Description of Your Leadership or Creative Role

Welcome to the Matrix

Journal 11

Publication 14

Presentation 8

Chapter 3

Social 0

It's less about the frame and more about the content.
[#SocialMedia](#) is [#scholarship](#).

Social Media is

Scholarship

Mentoring

Service

Professional Networking

Research

Teaching

Advocacy

Community Engagement

FOAMed

Free Open Access Medical Education

Network of health care professionals organized around **social media platforms** and dedicated to the **creation, curation, and dissemination** of **free medical education** where all participants collaborate in a flat hierarchy network.

Quality

A Systematic Review and Qualitative Analysis to Determine Quality Indicators for Health Professions Education Blogs and Podcasts

Quinten S. Paterson

Brent Thoma, MD, MA

W. Kenneth Milne, MD

Michelle Lin, MD

Teresa M. Chan, BEd, MD, FRCPC

credibility, content, and design

Impact



SoMe Philosophy

Niche, Audience, Objective

Describe your SoMe

Creation, Curation, Admin

Links

Glassick's framework

Goals

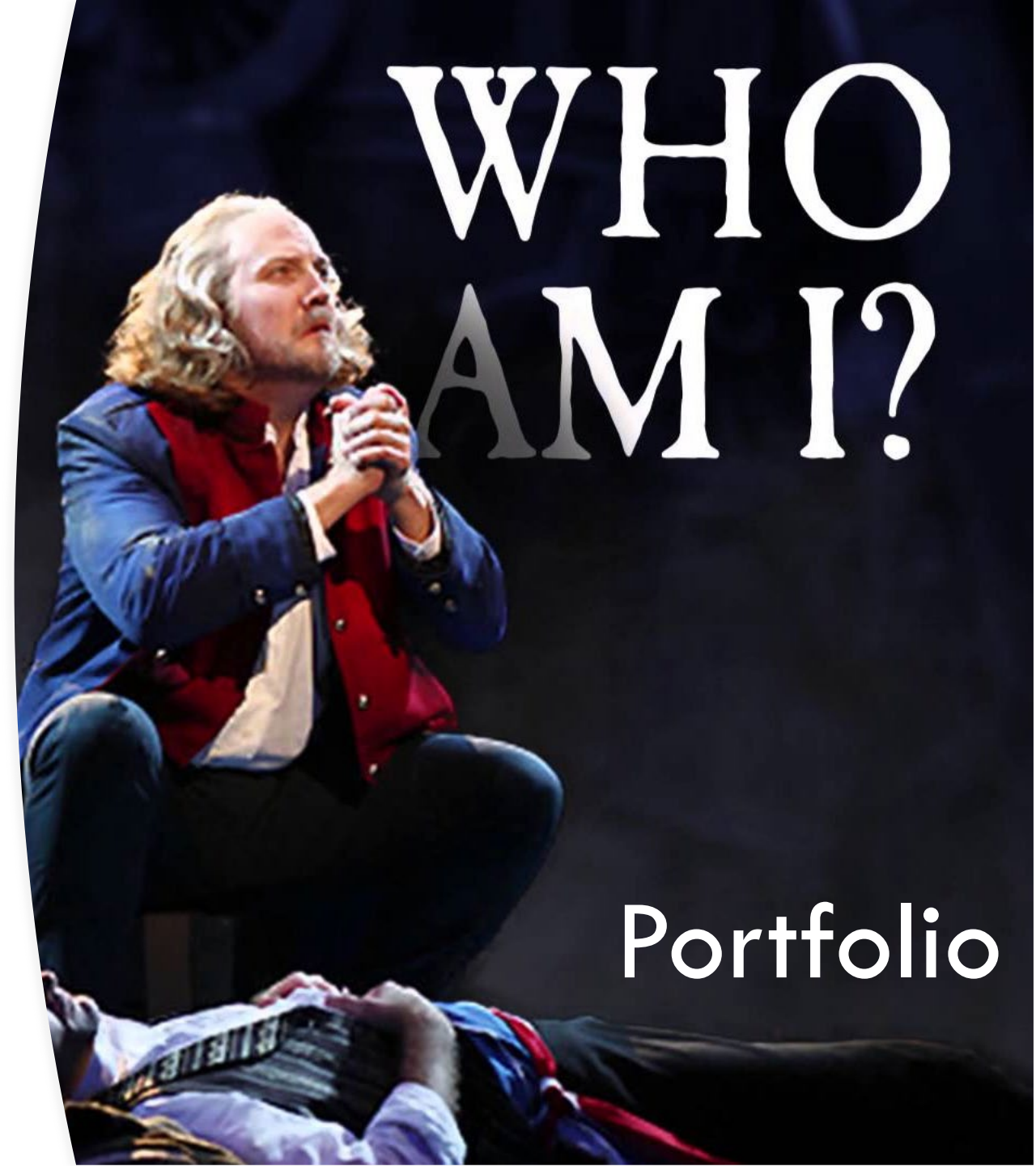
Preparation

Methods

Results

Effective presentation

Reflection



WHO AM I?

Portfolio

Who Am I?

Medical Toxicology
Emergency Medicine
Community of
Practice around
Social Media and
Digital Scholarship



The image shows a Twitter profile card for Matthew Zuckerman. The background of the profile picture area is a close-up of numerous red and yellow round pills. The profile picture itself is a circular portrait of a man with a beard and mustache. To the right of the profile picture is a blue 'Edit profile' button. The profile name is 'Matthew Zuckerman' with the handle '@matthew608b'. The bio reads: 'EM physician @CUEmergency @DenverEMed, toxicologist, podcaster #FOAMed #FOAMTox, reader, heckler. RT not endorsement. No medical advice. #SarcasmWarning'. The location is 'United States', the website is 'toxnow.org', and the birth date is 'Born June 17, 1980'. The account was 'Joined November 2008'. The card shows '326 Following' and '1,185 Followers'. There is also a 'ToxNow' logo in the top right corner of the profile picture area.

Matthew Zuckerman
@matthew608b

EM physician @CUEmergency @DenverEMed, toxicologist, podcaster #FOAMed #FOAMTox, reader, heckler. RT not endorsement. No medical advice. #SarcasmWarning

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Handouts?

@matthew608b

