# Tools for tracking impact

Blog views (Wordpress)

Podcast downloads

Social media metrics

Reviews and feedback

Altmetric data

Google scholar

Publons

Research gate

Create a "dissemination portfolio"



Picked up by 60 news outlets
Blogged by 11
Tweeted by 592
On 12 Facebook pages
Mentioned in 2 Google+ posts

132 readers on Mendeley

Highlighted by 1 platforms



Videos Podcasts About Me C

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#### Removing earrings embedded in the ear lobe

By Allison Ferree-Chavez | February 8th, 2017 | Procedu

on occasion you will encounter a patient with an earning stock in their ear lobe. This most commonly occurs in girs younger than 12-15 years of age and is related to a combination of factors.

Younger children tend be less likely to perform adequate hygiene, and they are more likely to irritate the area by playing with their earnings
 Local contact dermatitis caused by earnings, poor hygiene and pressure on the pinna caused by wearing earnings can all lead to skin ischemia,

Patients with entrecuce definings often present with deep man, sweeting, environment and purchasity of the lead to usual quite tender to the fouch. Typically at least part of the earning is visible or palpable, however plain radiographs may be needed to confirm the diagnosis

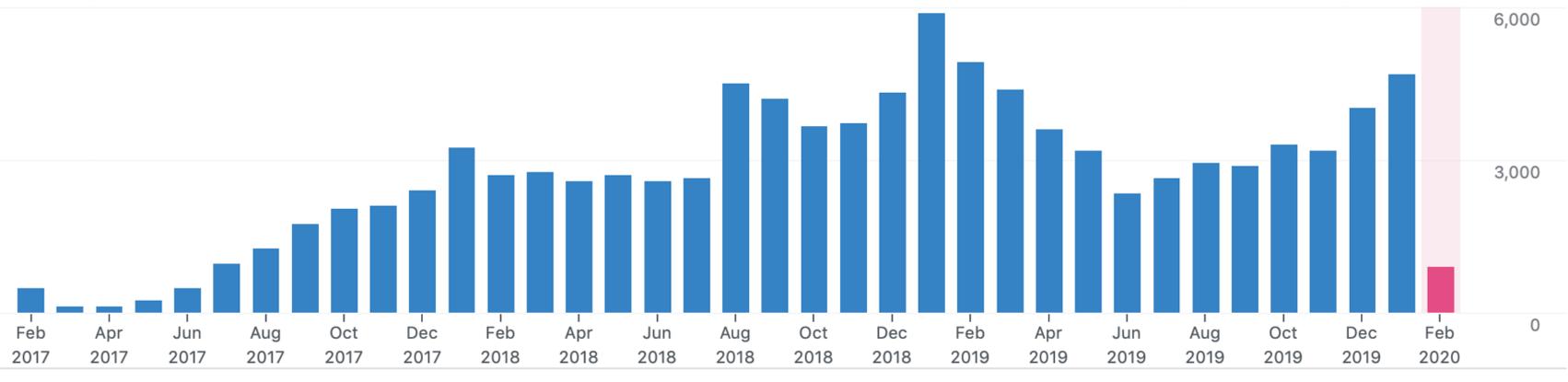
It is important to obtain adequate analgesia with either local infiltration or field block prior to removal. Procedural sedation may be required in you patients.

The area should be prepared/cleaned using sterile technique in case an incision is required for remova-

mosquito nemostats can be used to grasp both the anterior (the decorative front) and posterior (the backing or clip that notes the earning in place) parts the earning. Use the hemostats to disengage the backing from the post and then pull the earning out of the pinna.

If the front is visible, apply pressure to the front until the posterior backing or clip become visible. Clamp a hemostat to the backing and disengage it from the earring by pulling the backing while holding the earring in place anteriorly. It may be necessary to create a small incision on the posterior portion of the pinna and spread the skin using a hemostat to get the clip in view.

Days Weeks Months Years



862

◆ VIEWS: FEBRUARY 2020

#### **Months and Years**

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2017		443	94	111	232	475	945	1,235	1,706	1,993	2,082	2,387	11,703
2018	3,232	2,684	2,747	2,543	2,685	2,521	2,602	4,477	4,158	3,638	3,708	4,305	39,300
2019	5,851	4,881	4,364	3,589	3,144	2,298	2,636	2,917	2,870	3,251	3,168	4,001	42,970
2020	4,676	862											5,538

#### Average per Day

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Overall
2017		21	3	3	7	15	30	39	56	64	69	77	35
2018	104	95	88	84	86	84	83	144	138	117	123	138	107
2019	188	174	140	119	101	76	85	94	95	104	105	129	117
2020	150	130											147



TAL SIGNS ARE NOT HELP

#### **Brad Sobolewski @PEMTweets**

In children, orthostatic vital signs should not be a routine part of the evaluation for patient with syncope. Read this post to find out why. #FOAMed http://pemcincinnati.com/blog/no-orthostatics/ ... pic.twitter.com/0GLqvjc13l

Impressions	8,006
Total engagements	2,803
Media engagements	1,953
Link clicks	624
Detail expands	107
Likes	44
Profile clicks	37
Hashtag clicks	24
Retweets	12
Replies	2



History of downloads through April 20, 2020

#### **Little Big Med**

#### SUMMARY

15,526

#### **Total Downloads**

Full Downloads: **15,050** Plays & Partials: **476** 

#### **D**ISTRIBUTION

Country	Continent	Total
United States	North America	13,328
Canada	North America	580
Australia	Oceania	304
Mexico	North America	225
United Kingdom	Europe	160
Saudi Arabia	Asia	100
Japan	Asia	67
Unknown	Unknown	65
India	Asia	65
Others		686

State	Total
Colorado	3,832
California	1,123
Texas	906
Ohio	644
New Jersey	485
New York	399
Florida	390
Pennsylvania	384
North Carolina	340
Others	4,825

### Statistics for LPBMEpisode23NephritisDanielleSo

from 19 November, 2019 to present

# 568

## **Total Downloads**

Full Downloads: 451

Plays & Partials: 117 new!

» 1 minute-25%: 1

» **25-50%**: 8

**» 50-75%:** 7

» **75-99**%: 101

### The ALiEM Social Media Index

A effort to create a comparable parameter to h-index or Impact factor

Assess the impact sites have on contributing to FOAM

May help learners distinguish reputable and unproven websites

## The ALiEM Social Media Index

- 1. Alexa Rank (of the website)
- 2. Twitter Followers (of the most prominent editor)
- 3. Facebook Likes (of the website's page)

For each website, these 3 indicators are normalized and added together to give a score ranging from 0 to 10. The details of the derivation and validation of the SMi are outlined in a freely available article in the Western Journal of Emergency Medicine.