

INTEGRATED CARE FOR WOMEN AND BABIES

Cohort 4 Project Kick-off
July 13, 2026

**Please put your name, org and
pronouns in the chat as you enter.**



Agenda

- Welcome
- Introductions
- Project overview
- Project resources
- ICWB Start Up Guide
- Next Steps
- Q & A

ICWB Project Team

- **Dr. Liza Creel**, principal investigator
- **Allyson Gottsman**, brings the people together
- **Andrew Bienstock**, practice facilitator
- **Lauren Quintana**, project manager
- **Jennifer Halfacre**, education lead
- **Thomas Bao**, project coordinator
- **Drs. Kaylin Klie and Leslie Dabovic**, provider subject matter experts
- **Hannah Crook**, policy guru and HCPF liaison
- **Kacy Behrend**, Behavioral Health Administration

Cohort 4 Practice Introductions

- Name of your clinic, Who from your team is on the call?
 1. Tender Gifts, Grand Junction/Fort Collins
 2. Denver Recovery Group, Aurora
 3. Stride, Wheat Ridge
 4. Southwest Midwives, Durango
 5. Women's Health, Glenwood Springs
 6. Four Corners OBGYN, Durango



ICWB OVERVIEW

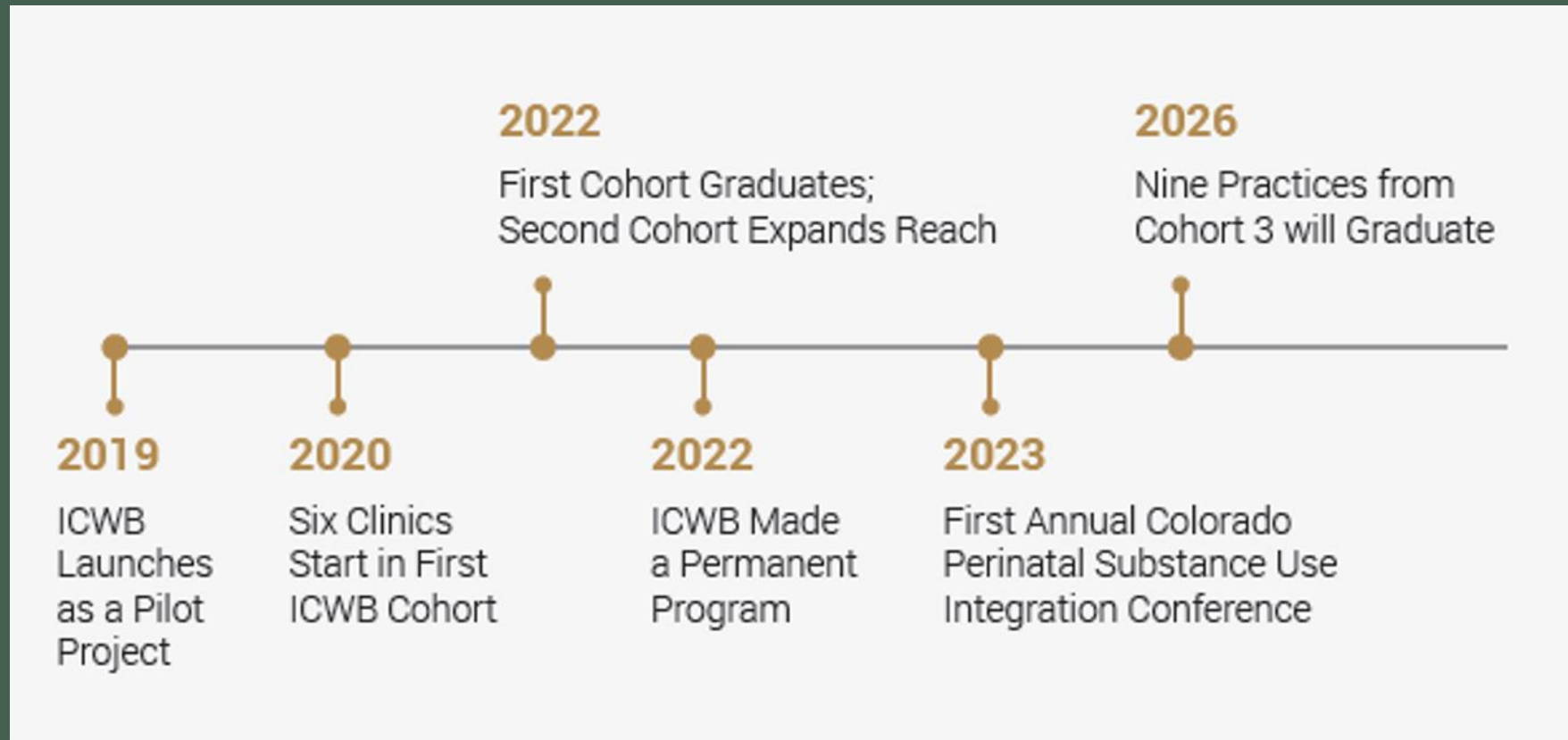
Project Aim

- We aim to measurably improve outcomes for mothering women and their children by integrating obstetric, behavioral health, and substance use disorder treatment services in at least six Colorado locations.

Background

- ICWB authorized through Colorado State Senate Bill 19-228 Maternal and Child Health Pilot Program Paid for by Marijuana Tax funds
- Department of Human Services, Behavioral Health Administration (BHA) assigned responsibility for project direction, oversight, and evaluation
- Colorado Ambulatory Partnership for Health Innovation and Research Excellence (CAMPHERE, formerly the CU Practice Innovation Program) implements ICWB

ICWB Timeline



Key Partners:



CAMPHIRE

Colorado Ambulatory Partnership for
Health Innovation and Research Excellence



COLORADO

Behavioral Health
Administration



COLORADO

Department of Health Care
Policy & Financing



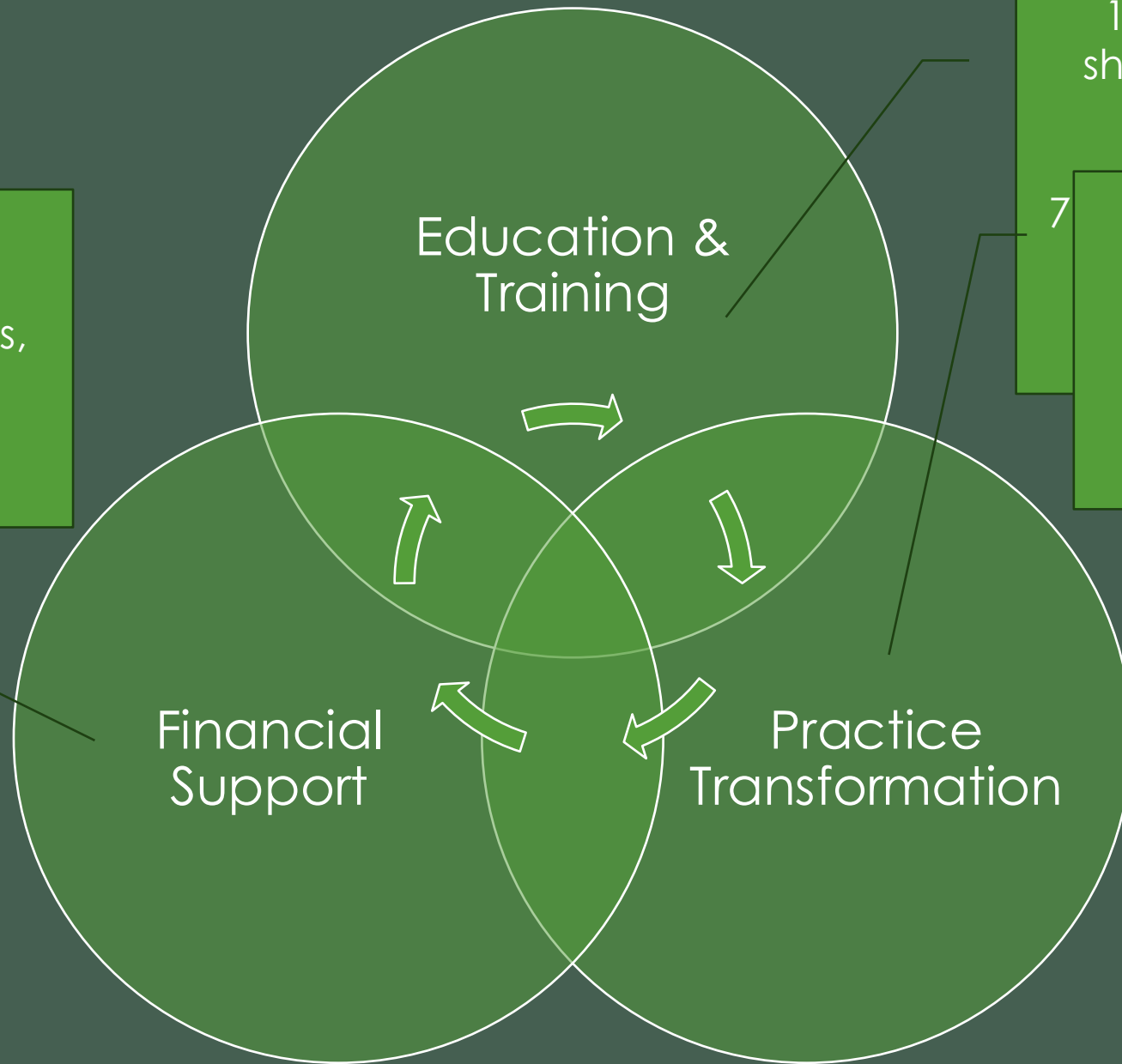
illuminate
Building Brighter Childhoods



Anschutz

School of Medicine

>\$1.16M in direct investment in practices, patients, and communities



10 hours of monthly shared learning each year

7

Practice Facilitation

Clinical Technical Assistance

Data Monitoring

ICWB Support



**SHARED
LEARNING
COMMUNITY**



**PRACTICE
FACILITATION**
ANDREW
BIENSTOCK



**CLINICAL HIT
SUPPORT**
ANDREW
BIENSTOCK



TRAINING
*ILLUMINATE
COLORADO*



**SUSTAINABILITY
PLANNING**
*ICWB TEAM AND
PARTNERS*



**EXPERT
CONSULTATION**
*DRS. KLIE AND
DABOVICH*



CONFERENCE
ICWB TEAM



**POLICY AND
EVALUATION**
*BHA & ICWB
TEAM*

Our Work Together

To expand and strengthen medical and behavioral health integration care models serving pregnant and postpartum people with substance use disorder and other behavioral health needs

Project resources

- **Project website – [Link](#)**
 - Links to Shared Learning Call Resources
- **Implementation guide – [Link](#)**
 - Guidelines and goals for sites working to improve care outcomes for women, babies and their families with substance use challenges.
- **ICWB Start-up Guide – [Link](#)**
 - Contains procedures for getting started including forms, payment and planning for your project



ICWB Practice Onboarding Site
<https://bit.ly/icwbkickoff>

Contracting

- Forms to complete
 - ICWB Site Registration – should be complete
 - ICWB Work Plan – sent to you early July
 - **Year 1 Contracting Set Up – automatically sent after Work Plan is complete**
 - **Due August 31st in REDCap**
 - **Components**
 - Statement of Work
 - Subcontractor Packet
 - Budget Justification and Budget
- After these forms, a subcontract from CU will be sent for signatures.

Payment Structure

- **ICWB is deliverables based**

- Funding available based on deliverables completed (see schedule in SOW)
- More detail in first PF call
- Practice-Specific Deliverables will be developed and incorporated into the “Budget Justification and Budget”

Deliverable	Description	Amount
Baseline MAC	Completion of required MAC reporting/check-in forms to track progress and engagement.	\$1000
Baseline Data Submission	Collection and submission of baseline clinical and implementation data.	\$1500
Monthly Meeting Attendance	Participation in scheduled monthly team or program meetings.	\$2000 (\$167 per month)
Monthly Data Submissions	Timely submission of monthly data updates.	\$1500 (\$125 per month)
End-of-Year MAC Submission	Completion of required MAC (milestone attestation checklist) reporting/check-in forms to track progress and engagement.	\$1000
End-of-Year Data Submission	Submission of final dataset and summary of progress.	\$2000
Conference Poster	Present poster at annual conference	\$1000
Practice-Specific Deliverables	Practices propose and complete additional deliverables aligned with project goals (e.g., staff training, patient engagement strategies, Contingency Management, etc.). Final practice specific deliverables will be developed in collaboration with ICWB leadership. The line-item budget, work plan, and associated deliverables are due within 45 days of contract execution.	Up to \$25000
Total		Up to \$35000*

Invoicing

- **Invoice at least quarterly but monthly is encouraged.**
- Send all invoice to Lauren Quintana at lauren.t.quintana@cuanschutz.edu
- All invoices must include back up receipts before they can be approved
- Due to contracting, all invoices must be submitted by June 15th for each fiscal year.

Project Planning

The funding is designed to be adaptable to your clinic's needs.

Allowable budget support includes:

- Adding/Increasing support for a Peer Support Specialist
- Adding/Increasing support for a Recovery Coach Doula
- Additional training or opportunity for clinician, specialist, trainee, or other medical staff
- Adding/Increasing support for clinician, specialist, trainee, or other medical staff
- Contingency management or similar reward/incentive programming
- Adding a Circle of Parents group
- EHR/EMR upgrades
- Support for engaging community partners
- Support for addressing patient access/barriers (i.e. transportation, childcare, other basic needs support)
- Marketing/advertising of program/services

Project Planning

Things to note:

- Bring questions to your monthly practice facilitation calls about your plans and how much to budget for it
- Review the statement of work for what may be covered by ICWB. Some expenditures may require additional documentation/training.
- Your projects and budget will likely change over time as challenges or priorities change. This is ok! What you put down today does not bind you in any way.
- Unspent funds at the end of the fiscal year (June 30th) may be considered for carry forward but carry forward dollars are not guaranteed. **We encourage you to spend your yearly allocation within the funding year.**
- Clinics should plan to allocate some funds for travel to the annual CO Perinatal SUD Integration Conference. The ICWB project team will provide more details.

First Six Months

	July	August	September	October	November	December
Contracting	Work on Budgets	Budgets due August 31	Goal to have contracts executed by Sept 30 First Invoice Reminder			Invoice Reminder
Practice Facilitation	Work on Budgets and Work Plan Collect annual and monthly measures	1 st MAC Submit Budget and Project Justifications Report annual and Monthly measures	Site Visits or Regular 1:1	Site Visits or Regular 1:1	Regular 1:1	Email updates; meeting if needed
Shared Learning Call	Program Intros & Overview on ICWB Program	Models of addiction and Illuminate	Contingency Management and Signal/Rocky Mountain Health Plans	Screening-SUD as part of screening suite	Stigma and Bias part 1	Stigma and Bias part 2

ICWB Next Steps

- Review and Complete forms that are your “Year 1 Contracting Set-Up” form
 - **due August 31st**
- Scheduling monthly PF meetings with Andrew (if you haven’t already).

Q&A