



MAMA RECOVERS: EMPOWERING MOTHERS ON THE JOURNEY TO HEALING

A Call for Compassion and Support

MAMA



SHANNA MARIE







MEET DAISY





PEER SUPPORT IS POWERFUL



*Hard
Beauty*

AHEAD

- Introduction to Operation CARE
- Statistics and Impact
- Timeline
- Mama Recovers Panel





OUR MISSION

Our mission is to empower and guide mothers towards a healthy and fulfilling motherhood journey, fostering resilience, connection, and recovery.

VISION STATEMENT

We envision a future where every mother, regardless of her past experiences, feels supported, empowered, and equipped to thrive in her role.





Operation CARE



Operation CARE by HardBeauty aims to offer equitable, compassionate, and acute peer recovery support to individuals grappling with substance use and mental health challenges by forging partnerships with the medical community.



Embed Peers



By embedding peers directly into medical environments, rather than merely integrating them, we not only preserve the integrity and autonomy of the peer workforce but also enhance the overall care provided to community members. This strategic approach ensures that peers remain a distinct and vital force within medical spaces, working collaboratively to deliver superior support and care.



Mamas thrive in
Community

Timeline



August 2023 Lincoln Health

August 2023 Lincoln Health is our 1st Hospital to join our efforts.



CONNECTION, TREATMENT & COMMUNITY



2023-2024 Labor & Delivery Tours

Alongside The Naloxone Project HardBeauty tours 16 Hospitals. We see the gap and hear the concern from medical staff.



News Spreads & CARE is born

We get calls from Swedish, Luthern, and Denver Health Hospitals. We hire a program coordinator.
15 OB-GYN



Nov 2023 Doula Certified

Our dedicated doulas offer unwavering support and understanding to individuals navigating the journey of recovery. HardBeauty has 6 certified doulas

Timeline



Fall 2024 HardBeauty Havens

Our havens will offer a nurturing environment where women and children find refuge from adversity, rebuilding their lives with compassion and empowerment.



Maternal Peer Specialist Designation

Elevating Support for Mothers Everywhere. This groundbreaking designation recognizes the invaluable role of peers in maternal support networks. Trained in both lived experience and professional expertise.



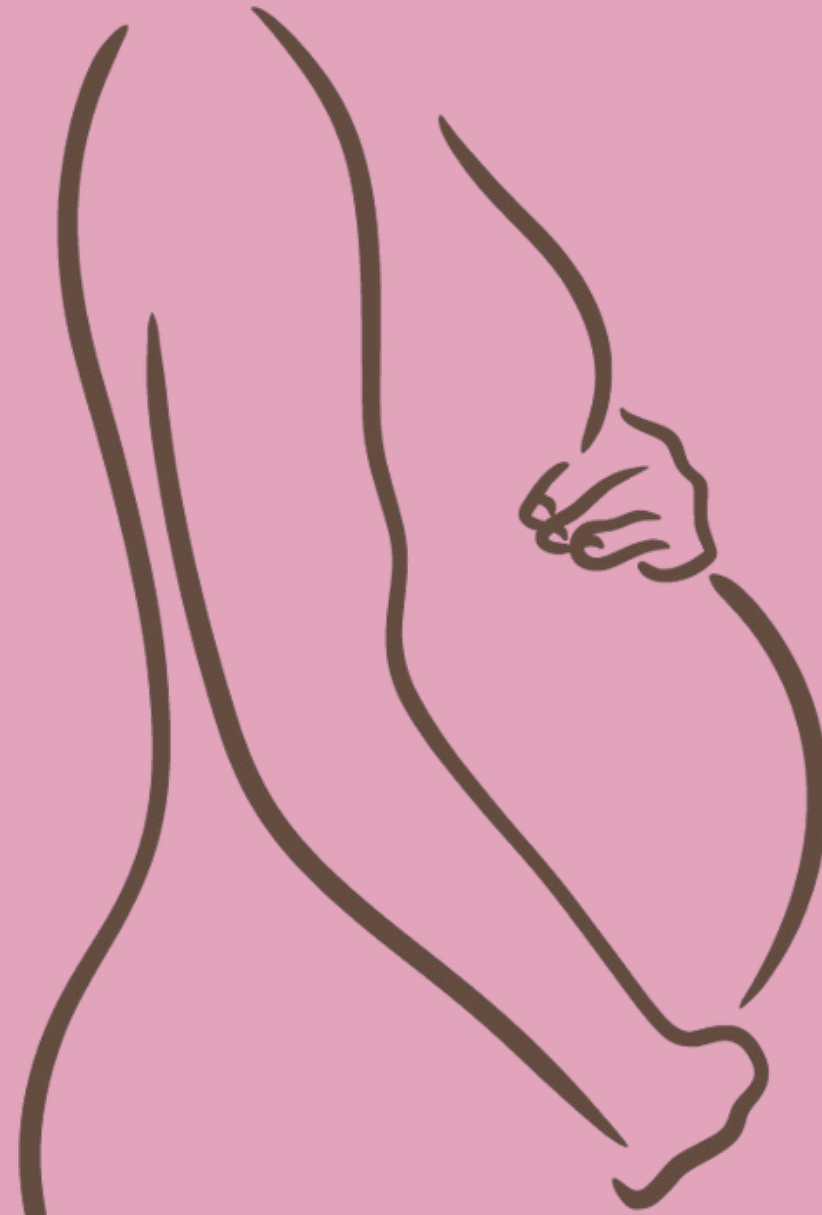
Mama Recovers enters creation

Mama Recovers is a specialized peer recovery program designed to cater to the unique needs of mothers seeking support and empowerment on their journey to recovery.

Operation
CARE has 9
Maternal Peer
Coaches and
we have come
alongside 35
Mamas in
acute settings.

DARE TO DOULA

Coming
Soon



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“

Thank you for everything you do and for always having my back I appreciate you tons.

”

“

I swear i don't know what i would do without you to calm me down at times.”

”



Dr. Hannan Denver Health

“

Working with your team was super helpful during a conversation today. Thanks for all you do!

”



Hospital Social Worker Colorado Springs

“

Thank you for starting this path
for support for our community

”

Mama's Panel



JJessica Waddell



Allie Fulton



Mandy Chapman



Jamie Davis



Amy Walker



Tiffany Kuhwede



Cortnie





“Don’t forget about the family,
however that family shows up.
The family that heals together,
stays connected.”

-Racquel Garcia

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THANK YOU

FREE RESOURCE

