#### Recovery Coach Doula Program

Jessica Anderson, DNP, CNM, WHNP, FACNM,

Director of Midwifery & Women's Health Services

**Associate Professor** 

Britt Westmoreland Recovery Coach, Doula RCD Program Coordinator



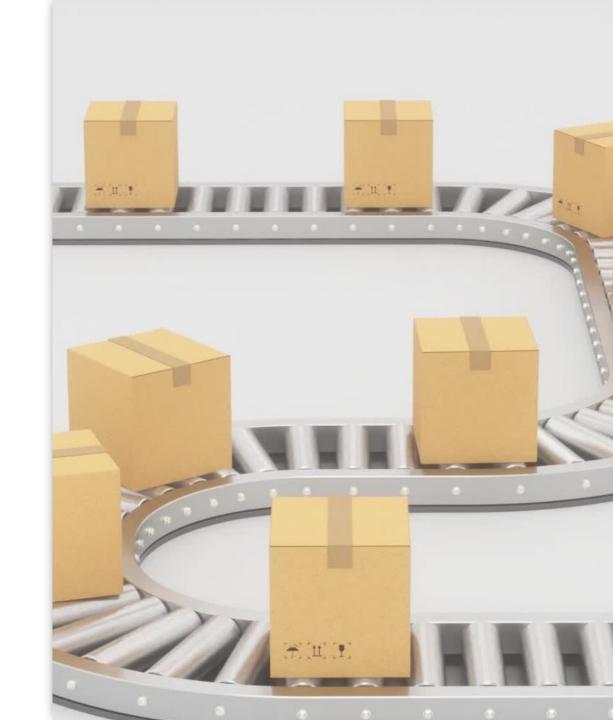
#### Project Team

- Jessica Anderson
- Felicia Gonsalez
- Sarah Lopez
- Deb Machado
- Vita Malama
- Elizabeth Phillips
- Leah Rashidyan
- Heather Thompson
- Brie Thumm
- Britt Westmoreland



#### Objectives

- 1. Review journey to development of Recovery Coach Doula Program.
- 2. Describe doula and recovery coach role.
- 3. Describe the Recovery Coach Doula Program components.
- 4. Outline billing infrastructure.
- 5. Discuss program next steps.



#### Colorado Maternal Mortality

- Recent report released, 2016-2020
- Suicide, unintentional overdose, and obstetri complications are top 3 causes of death
  - Overdose rate is same as non-pregnant reproductive age (15-44)
  - 69.6% of deaths occurred between 6 weeks and 1 year postpartum
- 89% of deaths are preventable
  - 100% of overdose deaths identified as preventable

(CDPHE, 2023)

Mental health, substance use, and pregnancy-related deaths 2016-2020



Mental health or substance use were contributing factors in 1 in 2 pregnancy-related deaths



Mental health or substance use were contributing factors in 1 in 5 pregnancy-related deaths that were NOT due to suicide or unintentional drug overdose

# Maternal Mortality Review Committee Recommendations

- Overdose Prevention
  - Patient education on communitybased harm reduction strategies
  - Naloxone access and prescribing
- Equitable Reimbursement & Insurance Coverage
  - Access to variety of providers (e.g., doula, behavioral health professionals)

- Education & Public Awareness
  - Reduce stigma surrounding substance use disorders and mental health

# Professional Organization Guidance

- Universal screening, brief intervention, and referral
- Universal screening at 1st visit using validated tool (e.g., 4Ps, NIDA Quick Screen)
- Safe opioids prescribing
- Breastfeeding education
- Access to adequate postpartum psychosocial support





#### ACOG COMMITTEE OPINION

Number 711 • August 2017

(Replaces Committee Opinion Number 524, May 2012)

## Recovery Coach Doula Role

#### What is a Doula?

- Professional birth coaches who provide emotional, physical, informational, and mental support for a patient during their prenatal, birth, and postpartum periods.
- Non-medical support that promotes natural physiological labor.
- Help reduce stress and manage the unexpected.
- Help patients understand medical jargon so they're able to give informed consent.
- Advocates for patients and encourages patients to advocate for themselves.
- Provides patients with information and resources while understanding inherent bias and discrimination.



#### Doula Evidence

#### Doula

- Increase spontaneous vaginal birth
- Shorten labor duration
- Decrease cesarean birth, instrumental vaginal birth, analgesic use, regional analgesia, low 5-minute Agar score, negative feelings about childbirth

Doula & Opioid Use Disorder

- Doula support perceptions of increased:
  - Emotional support
  - Health literacy
  - Self-advocacy
- Reduced perceptions of stigma

(Bohren, 2017)

(Gannon, 2022)

#### What is a Recovery Coach?

- Form of peer support that supports long-term recovery
- Give and receive non-clinical assistance
- Training and lived experience combined
- Support services:
  - Emotional
  - Informational
  - o Instrumental
  - Affiliation support



(SAMHSA, 2017)

### Peer Support Specialist Evidence

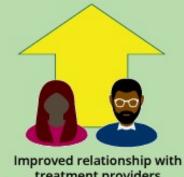
- Reduced relapse rates
- Increased treatment retention
- Improved relationships with providers and support systems
- Increased patient satisfaction
- Better access to social supports
- Housing stability
- Improved mental health
- Positive self-perception
- Higher levels of hopefulness, empowerment, engagement, activation



People who have worked with peer recovery coaches provide strong testimonies of the positive impacts of peer recovery support on their own recovery journeys. The research supports these experiences. While the body of research

is still growing, there is mounting evidence that people receiving peer recovery coaching show reductions in substance use, improvements on a range or recovery outcomes, or both. Two rigorous systematic reviews examined the body of published research on the effectiveness of peerdelivered recovery supports published between 1995 and 2014. Both concluded that there is a positive impact on participants (Bassuk, Hanson, Greene, Richard, & Laudet, 2016; Reif et al., 2014).





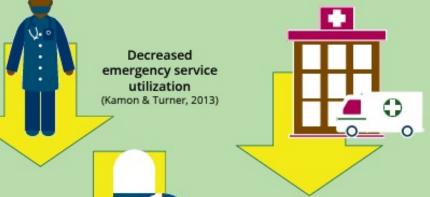
treatment providers
(Sanders et al., 1998; Andreas et al., 2010)



Increased treatment retention (Mangrum, 2008; Deering et al., 2011; Tracy et al., 2011)



social supports (O'Connell, ND; Boisvert et al., 2008; Andreas et al., 2010)



Reduced re-hospitalization rates (Min et al., 2007)



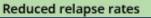
(Bernstein, et al., 2005; Boyd et al., 2005; Kamon & Turner, 2013; Mangrum, 2008; O'Connell, ND; Rowe, et al., 2007; Armitage at al., 2010)



Greater housing stability (Ja et al., 2009)

#### Decreased criminal justice involvement

(Rowe, et al., 2007; Mangrum, 2008)



# What is a Recovery Coach Doula?

- An RCD is an individual with lived experience and specialized training who practices non-clinical support to guide individuals through their recovery.
- •RCDs are professionals who heal the system by promoting person-centered, whole health care practices.
- Training: Includes 60 hours of specialized training around topics including community and family education, crisis management, case management, substance use and cooccurring disorders, pharmacology, and more. Certification requires continued education as well as regular supportive supervision.



#### Doula Education

 Community partnership with Elephant Circle

 Training occurs prior to employment and/or after employment

Mentorship provided

#### Recovery Coach Doula

- Connects patients with a recovery coach doula
- Supports individuals through pregnancy, labor/birth, and one year postpartum
  - Identify needs and goals, develop plan
  - Provide emotional and physical support
  - Support development of interpersonal and community skills
  - Provide encouragement and support
  - Provide perinatal and substance use education
  - Provide community resources and referrals
  - Provide guidance and support in navigating systems



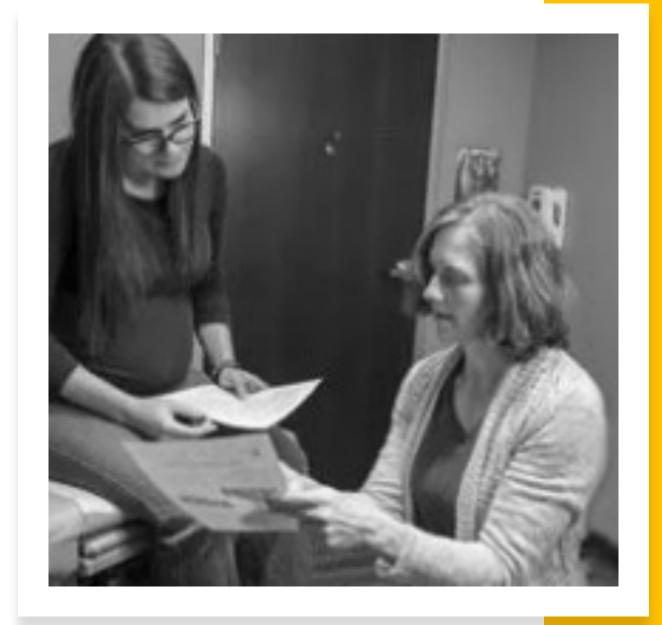
#### We are....

- Advocates
- Coaches
- Cheer leaders
- Role Models
- Confidants
- Mentors
- Resource Brokers
- Outreach Workers

- Motivators
- Truth Tellers
- Educators
- Community organizers
- Tour Guides

#### We are not....

- Counselors/Therapists/Clinicians
- Sponsors
- Assistants
- Case managers
- Medical professionals
- Legal counsel



#### Recovery Coach Doula Program



#### Program Compents



RECOVERY COACH DOULA



**CONTINGENCY** 



SUPPORT GROUP



TAILORED CARE



**COMMUNITY** 

#### Project Team

- Meet every 2 weeks
- Program development and refinement
- Team consensus with program changes
- Program champions
  - Presentations
  - Connectors
- Program evaluation and research
  - Input on survey development





Britt Westmoreland, Recovery Coach Doula -Program Coordinator



Felicia Gonsalez, Recovery Coach Doula

# RCD Team

# Who is eligible?

- Individuals who are pregnant up to one year postpartum
- Have history of SUD, active or in remission.
- Prenatal care with CU practice.
  - Can transfer to CU practice for remainder of prenatal care
- Birthed or plan to birth at UCHealth facility



#### Referral Sources

#### Health Care Team

- Providers
- Nursing
- Social Work

#### **Community Partners**

• Safe Baby Court, WORTH

#### Patients





#### Referral Workflow

- Need is identified by member of health care team, community connector, patient.
- 2. Referral is made via email to Britt Westmoreland.
- 3. Britt Westmoreland assigns patient to a RCD.
- 4. RCD reaches out to patient within 2 business days.
- 5. RCD and patient meet (in-person, phone, zoom, text) weekly or bi-weekly, depending on need, until patient reaches one year postpartum
- 6. RCD and patient create a discharge plan. Patient is referred to another organization for ongoing recovery coach if desired.



# Labor & Birth Admission

- Patient will contact the RCD when admitted or when support is needed
- The goal is to provide support during labor and birth
  - This may not occur due to staffing/schedules
  - Support will be providing during admission and prior to discharge
- Support provided in labor, birth, postpartum, NICU
- PSSD is part of the health care team and <u>not</u> considered a visitor
  - Employees of CU College of Nursing



#### Collaboration

- Midwives
- Elephant Circle
- Hospital social work team
- Hospital pediatrics team
- PeAR Dr. Kaylin Klie
- Opioid Treatment Programs
- Residential treatment centers
- Sheridan Health Services



September March January August May February May 2023 2023 2023 2024 2024 2023 2023 All CU CU Midwifery Pernatal Embedded Inpatient Support **Patients Patients** Launch in PeAR Rounding Contigency Group

#### Program Data

#### Clients

# Reasons for not engaging

#### Graduate

82 referrals

21 active patients

61 did not enroll or engage

Lost to care

**Not interested** 

Have yet to connect with patient

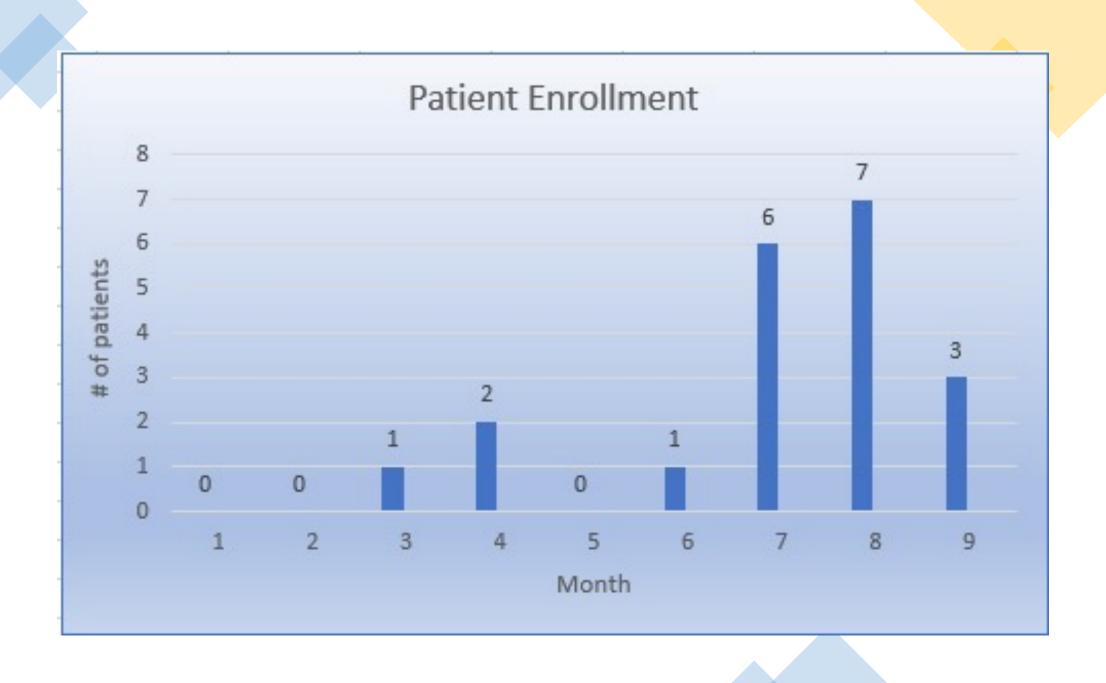
Birth at non UCHealth location

**April 2024** 

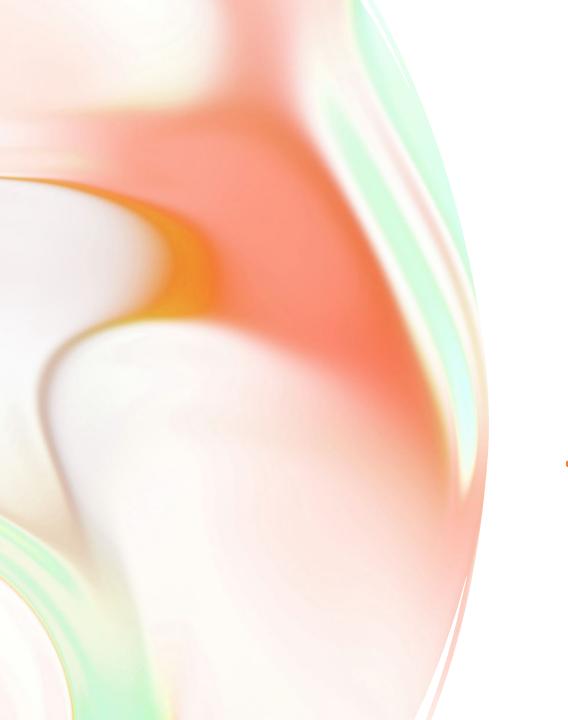
#### **Enrolled Clients**

- Track all patients referred to program
  - Referral date and source
  - Pregnant or postpartum
  - Current use
  - Birth location
  - Delivery date
  - Provider team
- Monitor program volume, primary RCD numbers, discharge plan, nonengagement reasons
- Survey distribution coordination









# Contingency

### Contingency Management



PROMOTES ABSTINENCE



**REDUCES SUBSTANCE USE** 



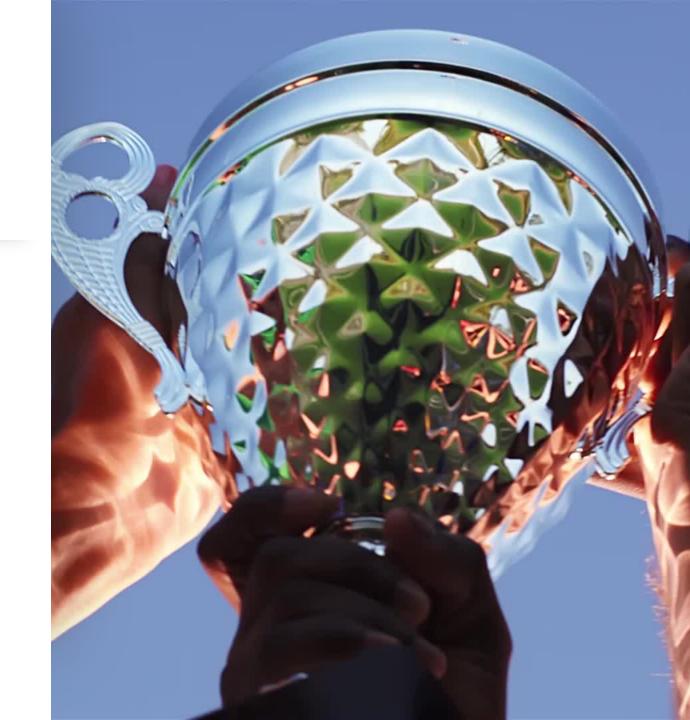
RETENTION IN TREATMENT



OF POPULATIONS & SETTINGS

#### Contingency Management

- Program developed by RCD and reviewed by health care team
- Items purchased with support of grant funds
  - Baby items, self-care
- Program reviewed with patient
- Milestone award with end of program transition award





## **AWHONN Respectful Maternity Care Framework**



## Tailored Care

## **Health Care**

- Perinatal Care Options (midwifery, obstetrics)
- Primary Care
- Addiction Medicine (PeAR)
- Behavioral Health through (PROMISE)
- Specialty Care (Maternal Fetal Medicine)

## **Support Services**

- Doula Services
- Social Work
- Lactation

## **Community Services**

- Nurse Family Partnership
- WIC
- MotherWise













University of Colorado Anschutz Medical Campus

## **Practice Innovation Program**

School of Medicine













# Colorado Perinatal Care Quality Collaborative: SUD Implicit Bias Training

- Need identified by health care team and patients
- 90-minute, small group focused learning through virtual platform
- Lived experience through involvement of our RCD team
- CE, non-mandatory
- Starting with UCHealth University of Colorado Hospital, plan to expand to other UCHealth sites



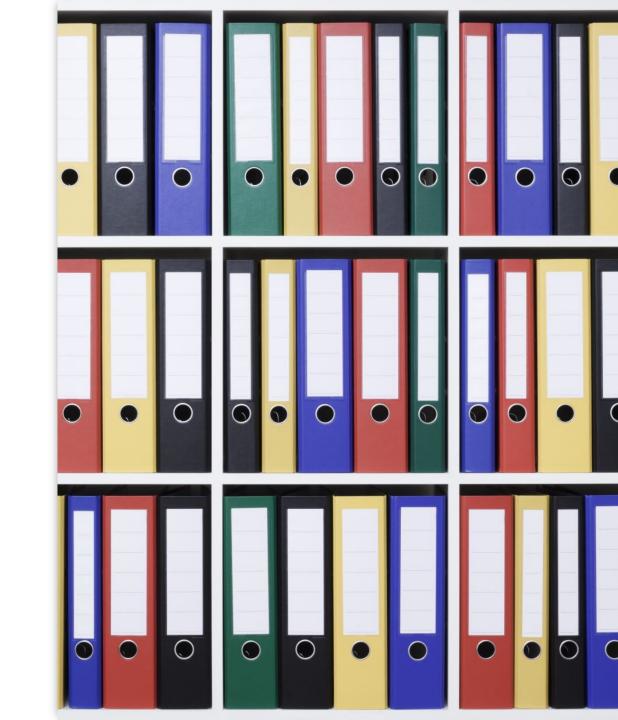


# Billing Journey

- Conversations with billing agency early in journey
- Established as health care team member in system
  - Billing provider, schedule resource, template build
- Explore payer reimbursement potential
- Regional Accountable Entities (RAE) support Healthy First Colorado (Colorado Medicaid)
  - CNMs unable to be added as providers
  - WHNP and FNPs behavioral health providers
- Billing Code: H0038 Self-help/peer services, 15 mins

# Schedule & Documentation

- All health care team members document patient encounters
  - Allows for team communication
  - Billing
- Epic schedule developed
  - RCDs can schedule patients
  - Supports virtual visits and care across system
- Documentation for team communication/importance
  - Documentation templates developed for care settings



Ct and RCD met [LOCATION].

RCD and ct discussed [XXX]. This service helped address ct's goal of [XXX] through [COACHING TOOL/S]. RCD provided [RESOURCES/EDUCATION/ETC].

#### **Assessment:**

Ct shows/appears [XXX] as evidenced by [XXX]

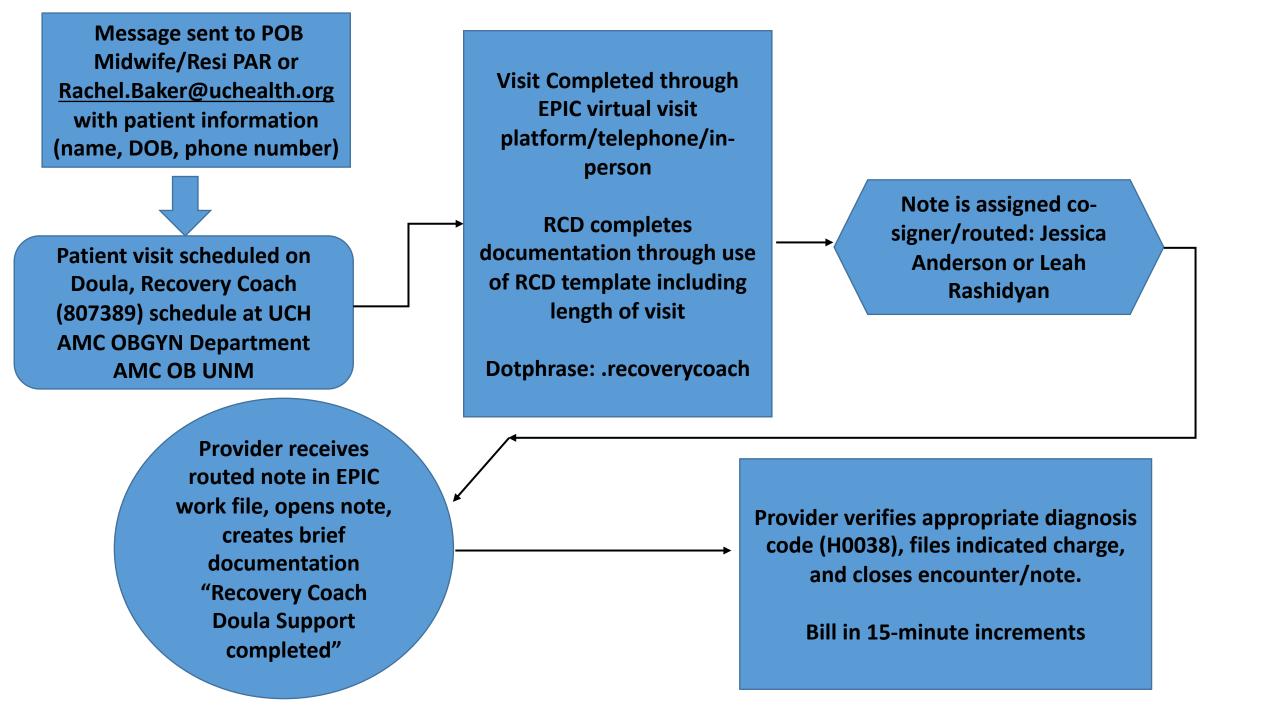
[Ct appears to be working towards their goals as evidenced by self-report.]

Plan:

Ct stated goal ["XXX"]

RCD and ct will meet [XXX]

I personally spent a total of \*\*\* minutes today {timeaction:47121}. My assessment is {timeassess:64273}.



# Billing: Next Steps

- Track reimbursement
  - Sustainable practice not reliable on grant funding
- Refine billing process to support team
- Explore doula reimbursement for times when labor & birth support provided



## Program Reflection

### Successes

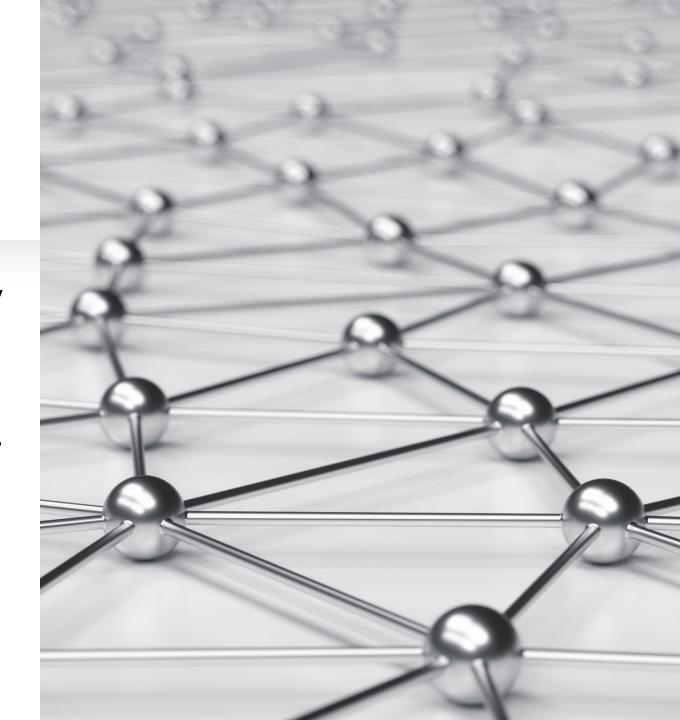
- Variety of referral sources
- Known program, especially at UCH
- Increased collaboration and teamwork within UCH system
- Collaborative community relationships
- Disseminating this work through community peer/doula trainings
- Positive feedback around program's impact from participants
- Growth and change around systemic stigma and bias

## **Opportunities**

- Engagement
- Birth involvement
- Missed referrals
- Program visibility

## Future

- Expand to Pueblo this summer to support Safe Baby Court participants
- Increase support in Arapahoe County for Safe Baby Court participants
- Identify "right case load" to support program, team, and client
- Collaborate with other peer support agencies to expand in the perinatal space
- Develop program tool kit
- Evaluate data and disseminate









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