

**AGENDA
FACULTY SENATE
UNIVERSITY OF COLORADO SCHOOL OF MEDICINE**

December 17, 2019

4:30 – 5:30 p.m.

Location: Anschutz Medical Campus

Academic Office 1 Building, E. Chester Ridgway Boardroom (7th Floor)

- I. Welcome – Faculty Senate President Nicole Draper**
- II. Approval of Minutes from October 15, 2019 meeting – [Attachment 1]**
- III. Dean's Comments –**
 - Status of searches and affiliations
- IV. Presentations and Discussion Items**

1. University of Colorado Strategic Planning Process

Mark Kennedy, President, University of Colorado

Executive Committee and Faculty Senate minutes are available on the web at:

<http://medschool.ucdenver.edu/faculty> at the Executive Committee and Faculty Senate links.

Please contact Cheryl Welch at 303-724-5356 or Cheryl.welch@cuanschutz.edu if you have any questions.

Meeting Schedule for 2019/2020:

December 17, 2019

January 21, 2020

February 18, 2020

March 17, 2020

April 21, 2020

May 19, 2020

June 16, 2020

Faculty Senate Meeting Minutes
October 15, 2019

Dean's update given by Mark Couch:

Julia P. Cooper has been named the chair of the Department of Biochemistry and Molecular Genetics. Her start date is moved up to mid January 2020. She comes to CU from the National Cancer Institute's Center. She got her PhD at CU.

The executive committee board meeting approved increasing the scholarships for students in various programs at Anschutz to \$1 million. This will be for graduate programs offered on campus.

Update on the search for Medicine and Family Medicine chairs:

- For the Medicine chair, there is a meeting next week to go thru over 50 applicants.
- The Family Medicine position will be posted with a job description later this week. Applications will be accepted up to December 1st to be reviewed later in December.

National Jewish's search for a Medicine chair is almost done. Dean Reilly is on the committee but they are not saying who the top pick is.

Mark Kennedy, the new President of the University of Colorado, outlined a strategic plan titled "Leaning Into the Future." It will span all four CU campuses. The main pillars involve discovery and impact; access; inclusion and diversity for student success; and fiscal strength. The working groups are in place. It is to be implemented over 5 years. More information can be found at www.cu.edu/strategic-planning

Dean Reilly continues to attend meetings with the Chancellor at The Children's Hospital to discuss research and evaluate the need for opportunities for child health enterprise.

Construction on the new Anschutz Health Sciences Building is on budget and on schedule. Plan is to open summer 2021. Campus leadership expansion of the library is looking for funding.

Dr. Finlayson and Dr. Jenkins proposed a change to rename the Department of Otolaryngology to the Department of Otolaryngology-Head and Neck Surgery. The executive committee voted unanimously to approve the name change last month. The request was made to reflect the scope of practice, education and research done as well as meet national standards. Most of the departments in the country, 74 out of 107, have already made the change and it aligns with the American Board of Medical Specialties. In July 2018, the national society and other medical entities acknowledged the name as well. This will also allow for the department to stay competitive and recruit stronger faculty candidates. The chairs of Surgery and Ophthalmology were consulted and no conflicts were noted. The faculty senate unanimously approved the name change with a show of hands.

New Marketing ads:

Kathy Green is the new communication officer; she has been with the campus for one year. She discussed the new marketing plans for the Anschutz Medical campus. The plan is to launch a brand identity and an advertising campaign. The goal is to build an infrastructure for the CU campus and tell its story on a national level to put the Anschutz name out there and be able to recruit top faculty.

"BREAKTHROUGH" is the name of the campaign. Thisisbreakthrough.com is the web site. The advertising is running through out Colorado. Ads are in the Wall Street Journal and The New York Times through next April. In the first day the web ad was posted, it got over 9000 hits. NEJM and other top medical journals are running the ad and there are digital packages at medical conferences throughout the nation. The web site has documentary style videos of CU physicians. A second spot will come out after the holidays which will address heart disease, cancer and Alzheimer's. There will be seven more ad

rollouts in the next 6 months. An ad will be at DIA next month. For now, the ads will showcase breakthrough innovations, and various medical specialties. They are not meant to draw patients but focus on the campuses achievements and cutting edge medicine. The marketing is to improve the hospital's ranking and increase awareness/reputation of the campus. This stems from a commitment made to the Anschutz foundation for a unified marketing campaign for all three partners on campus.

CSU addition to CUSOM:

Shanta Zimmer filled in for Suzanne Brandenburg to discuss the addition of the Colorado State University at Fort Collins for CUSOM medical students to pick as their primary campus. There are 12 LIC students this year sent out as a pilot to test the program. The incoming students for August of 2021 will be the first class to start at CSU; there will be 25 students. CUSOM will not be increasing the class size for now. They will be at the branch campus for all 4 years, students will be able to swap locations. There is a new state of the art building where the classes will take place. The classes will be taught by CSU facility and will mirror the curriculum at the main campus with some leeway. The liaisons for most of the departments have already been picked, but they are still interviewing for the position of an assistant dean. They are reaching out to physicians in the area for the medical students to rotate with and these physicians will have to meet CUSOM requirements and will be evaluated as the program progresses. The students will need to do some of their clinical work at Anschutz Medical Campus since they need to rotate with residents. They think ample students will be interested in being part of this new branch. There has already been strong interest with the students interviewing for medical school this year. The students will get their MD degree from the University of Colorado like the rest of the School of Medicine students.

There being no further business, the meeting concluded at 5:25 p.m.

Respectfully submitted,

Alma Juels, MD
Faculty Senate Secretary

FACULTY SENATE MEETING SIGN-IN SHEET

2019-2020

Tuesday, October 15, 2019

		Initials											
		↓											
		<u>SEPT</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>		
<u>SENATOR</u>													
<u>ANESTHESIOLOGY</u>													
	OPEN												
	Christopher Ciarallo		CC										
	Rachel Kacmar												
	Jamie Peters	✓	JP										
	Erik Nelson	✓											
	Alma Juels	✓	AJ										
	Kyle Marshall		KM										
	Marina Shindell												
<u>BIOCHEMISTRY</u>													
	Hongjin Zheng	✓											
	James Sikela												
	Aaron Johnson		AJ										
<u>C&D BIOLOGY</u>													
	Caley Orr		CO										
	Maureen Stabio												
	Michael McMurray	✓											
<u>DERMATOLOGY</u>													
	Tamara Terzian	✓											
<u>EMERGENCY MEDICINE</u>													
	David Young		DY										
	Katherine Mayer	✓											
	Sarah Michael	✓	SM										
Alt.	Anne Libby												
<u>FAMILY MEDICINE</u>													
	Kari Mader												
	Bethany Kwan	✓	BK										
	Miriam Lindrooth												
	Drew Ashby	✓	DA										
	Ali Shmerling	✓	AS										
Alt.	Seth Kramer												
<u>IMMUNOLOGY & MICROBIOLOGY</u>													
	John Cohen	✓											
	Lee Reinhardt	✓	LR										
	Rachel Friedman		RF										
	Breck Duerkop	✓											
<u>MEDICINE</u>													
	Kerry Hildreth	✓	KH										
	Rita Lee	✓	RL										
	Tyler Anstett	✓	TA										
	Sarguni Singh												
	John Tentler												
	Isaac Teitelbaum												

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	<u>MEDICINE (cont.)</u>											
	Wenbo Zhou	✓										
Alt.	Adela Cota-Gomez	<i>ACG</i>	<i>ACG</i>									
	<u>NEUROLOGY</u>											
	Christine B. Baca		✓									
	Michelle Hu Leppert	✓										
	<u>NEUROSURGERY</u>											
	Chris Roark	✓										
	<u>OB/GYN</u>											
	Steve Rotholz											
	Dan Jacobson	✓	<i>DJ</i>									
	Rebecca Cohen		<i>RC</i>									
	Darleen Cioffi-Ragan											
	<u>OPHTHALMOLOGY</u>											
	Leonard Seibold	✓										
	<u>ORTHOPEDICS</u>											
	Melissa Gorman		<i>MG</i>									
	<u>OTOLARYNGOLOGY</u>											
	Daniel Fink		<i>DF</i>									
	<u>PATHOLOGY</u>											
	Dan Merrick		<i>DM</i>									
	David Orlicky	✓	<i>DO</i>									
	Britta Jacobsen	✓	<i>BJ</i>									
	Kyle Annen	✓										
Alt.	Greg Bocsi											
	<u>PEDIATRICS</u>											
	Kathleen Adelgais											
	Bruce Landeck		<i>BL</i>									
	Kendall Marlowe		<i>KM</i>									
	Leslie Ridall											
	Suzanne Osorio Lujan											
	R. Paul Wadwa		<i>RPW</i>									
	Sonali Subhashchandra Patel	✓	<i>SP</i>									
	<u>PHARMACOLOGY</u>											
	Jason Aoto											
	Maria Cecilia Caino		<i>MCC</i>									
	Christopher Ford	✓										
	<u>PHYSICAL MED & REHAB</u>											
	Emily McCann	✓	<i>EM</i>									
	Dana Judd	✓										
	<u>PHYSIOLOGY</u>											
	John Bankston											
	Anthony Peng		<i>AP</i>									
	Alon Poleg-Polsky	✓										

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<u>PSYCHIATRY</u>											
Shaleah Dardar	✓		SD								
Jennifer Lindwall	✓										
Steven Huett			SH								
Gautam Rajendran											
Clare Paterson											
Ben Mullin											
<u>RADIATION ONCOLOGY</u>											
OPEN											
<u>RADIOLOGY</u>											
Kimi Kondo			KK								
Colin Strickland	✓		CS								
Jeffrey Maki											
<u>SURGERY</u>											
Paul Maroni											
David Mathes			DM								
Martin McCarter	✓		mm								
James Pomposelli	✓										
Brett Reece											
<u>STUDENT REPRESENTATIVES</u>											
Sarah Hirner											
Ryan Friedman											
Jason Bunn											
Hania Flaten											
<u>PRESIDENT</u>											
Nicole Draper	✓		ND								
<u>PAST-PRESIDENT</u>											
David Raben											
<u>PRESIDENT-ELECT</u>											
Jaime Arruda	✓		JA								
<u>SECRETARY</u>											
Alma Juels	✓										
<u>DEAN, SOM</u>											
John J. Reilly	✓										
<u>SR. ASSOC DEAN, MED ED</u>											
Shanta Zimmer	✓		SZ								
<u>ASSOC DEAN, FAC AFFAIRS</u>											
Steven Lowenstein	✓		SL								
<u>ASST DEAN, ADMISSIONS</u>											
Nichole Zehnder											
<u>RETIRED FACULTY ASSOCIATION</u>											
William Arend											
<u>DIRECTOR OF COMMUNICATIONS</u>											
Mark Couch	✓		MC								